

GOING ALL IN for our community

2016 Annual Report



CORE VALUES

Respect
Integrity
Teamwork
Excellence

VISION

To be the best entertainment
experience in the Midwest.

MISSION

We will value our guests, employees,
and community through outstanding
racing, gaming, and entertainment
that exceeds expectations.



CONTENTS



3 MAKING OUR MARK



4 PRAIRIE MEADOWS – ABOUT US



6 2016 BOARD OF DIRECTORS & ADMINISTRATORS & DIRECTORS



8 MAKING AN IMPACT



10 SHAPING OUR FUTURE



12 LEGACY GRANTS



16 COMMUNITY BETTERMENT GRANTS



24 SPONSORSHIPS







GARY PALMER
PRESIDENT/CEO

Gary Palmer

MAKING OUR MARK

A PASSION FOR POSITIVITY

Dear friends of Prairie Meadows,

Thank you for taking a few moments to read our 2016 Annual Report. At the end of every year, I like to look back and reflect on all the amazing things we've accomplished in 12 short months, and 2016 is no different. I can't help but feel proud of everything Prairie Meadows accomplished this past year.

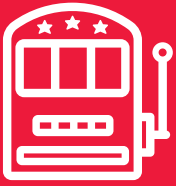
When Prairie Meadows began operations in 1989, the company envisioned a long-term goal of promoting economic development, jobs, agriculture, and tourism for the state of Iowa. As a not-for-profit organization, we are motivated by this goal, and this deep dedication to our community makes us exceptionally passionate about what we do. Our team is not only passionate about their work and making Prairie Meadows a premier entertainment destination of the Midwest, but also about transforming the lives of those living in Central Iowa.

In 2016, we continued our commitment to caring for our communities. From funding numerous school programs to the building and renovation of multiple health centers, Prairie Meadows has played a major role in revitalizing the Greater Des Moines area.

Guided by our values, we continue to strive to improve our customer service, property, and the communities we live in. Our clear community focus and the dedication of our employees have helped us come together to build something unique – a culture of compassion, collaboration, and commitment. I feel extremely grateful to work for this great company and with such talented people. Our management team and staff have built an exceptional organization that puts our guests and communities first.

As remarkable as this year has been, there is so much more we plan to do in the future for our guests, employees, and communities. We look forward to evolving as a company and continuing to empower our communities to grow and flourish.





PRAIRIE MEADOWS – ABOUT US

Prairie Meadows began operations as a non-profit organization in 1989 with the goal of promoting economic development, jobs, agriculture, and tourism for the state of Iowa. Our outstanding entertainment offerings have made Prairie Meadows a featured destination for casino action, live and simulcast horse racing, big-name entertainment, local and regional acts, and full-service dining amenities. Additionally, Prairie Meadows Hotel provides our guests with a convenient, comfortable place to stay. Our facilities are also ideal for hosting large community events, weddings, business meetings, trade shows, and celebrations with friends and family.

CASINO

With more than 85,000 square feet of 24/7 casino action including all your favorite table games, poker tournaments, exciting promotions, and nearly 2,000 slots – Prairie Meadows has every game this side of Vegas. Along with our extensive casino offerings, we provide an unrivaled, free rewards program to our guests. Members of our reward program, Prairie Gold Rewards, receive some of the finest casino benefits in the Midwest.



OUR HISTORY



March 1989

Live horse racing began



April 1995

Casino gaming operations began



December 2004

Casino expanded to include table games



December 2006

The Meadows Events and Conference Center opened



LIVE RACING

Our live horse racing season runs April – October and includes both Thoroughbred and Quarter Horse races. The horses compete on our gorgeous one-mile racetrack, with races taking place Thursday – Sunday for Thoroughbreds, and Friday – Sunday for Quarter Horses with special race days occurring periodically. Prairie Meadows also offers the best in simulcast racing. We're proud to present year-round horse, harness, and greyhound racing from the nation's premier tracks.

HOTEL

Prairie Meadows features a beautiful 168-room hotel with contemporary rooms, impeccable service, and generous hotel amenities that include a saltwater pool, business center, fitness center, and airport shuttle. The award-winning hotel offers double, queen, and king rooms as well as a variety of luxury suites. Conveniently connected to the casino, the hotel allows guests to stay and play.

DINING

Our numerous dining options provide extensive menus, relaxed atmospheres, convenient hours, and weekly specials. Our dining lineup includes award-winning restaurants like AJ's Steakhouse, Triple Crown Buffet, and Café at the Meadows alongside concessions, coffee, and other quick bites.

EVENTS AND CONFERENCE CENTER

The Meadows Events and Conference Center provides more than 34,000 square feet of versatile meeting and banquet space. With the ability to serve up to 2,000 guests, it meets the needs of many events such as banquets, meetings, conferences, weddings, and more. In addition to space, it also features more than 20 unique rooms with dozens of configuration options, the latest audio and visual services, and chef-prepared banquet meals.

Prairie Meadows brings a variety of big-name entertainment acts to The Meadows Events Center every year, attracting many visitors to the Altoona and Des Moines area. Performers that have taken the stage at Prairie Meadows include Tony Orlando, Air Supply, Starship, REO Speedwagon, and many others.



February 2007
AJ's Steakhouse opened



April 2007
Triple Crown Buffet opened



February 2012
Prairie Meadows Hotel operations began



March 2012
Café at the Meadows opened



October 2016
Prairie Gold Rewards launched



2016 BOARD OF DIRECTORS

Executive Committee



Robert Myers
Chair, Executive Committee



Mark Hedburg
Vice Chair, Executive Committee



R. Michael Knapp
Secretary, Executive Committee



Linda Grandquist
Executive Committee



Jack Peters
Executive Committee

Board of Directors



Diana Bishop Ewing



Mark Cooper



E.J. Giovannetti



Michael Helak



Gene Meyer



Lisa Moody-Tunks



Karen Novak Swalwell



Kurt Rasmussen



Paul Rogness



Martha Willits

2017 EXECUTIVE COMMITTEE

Linda Grandquist
Chair, Executive Committee

Kurt Rasmussen
Vice Chair, Executive Committee

Martha Willits
Secretary, Executive Committee

E.J. Giovannetti
Executive Committee

Gerry Neugent
Executive Committee

2017 BOARD OF DIRECTORS

Mark Cooper | **Michael Gartner** | **John Irving** | **Gene Meyer** | **Lisa Moody-Tunks** | **Karen Novak Swalwell** | **Jack Peters** | **Suku Radia** | **Paul Rogness**

CORPORATE PERSONNEL

Prairie Meadows Executive Management



Gary Palmer
President
Chief Executive Officer



Ann Atkin
Senior Vice President
Chief Operating Officer



Brad Rhines
Senior Vice President
Chief Strategic Officer

Vice Presidents



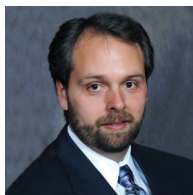
Elaine Castelline
Vice President Finance
Chief Financial Officer



Clay Willey
Vice President Hospitality



Michele Wilkie
Vice President
Human Resources



Clint Pursley
Vice President Security

Prairie Meadows Corporate Management



Julie Stewart
Director of
Community Relations



Dustin VandeWeerd
Director of Facilities



Tony Guzman
Director of
Information Technology



Derron Heldt
Director of Racing



Angie Vandehaar
Director of Slot Operations



Eddie Llambias
Director of Table Games



Scott Doup
Assistant Director
of Accounting



Dawn Brandt
Assistant Director
of Cage Operations



Pam Nash
Assistant Director
of Facilities



Steve Anderson
Assistant Director
of Hospitality



Tony Stork
Assistant Director
of Information Technology

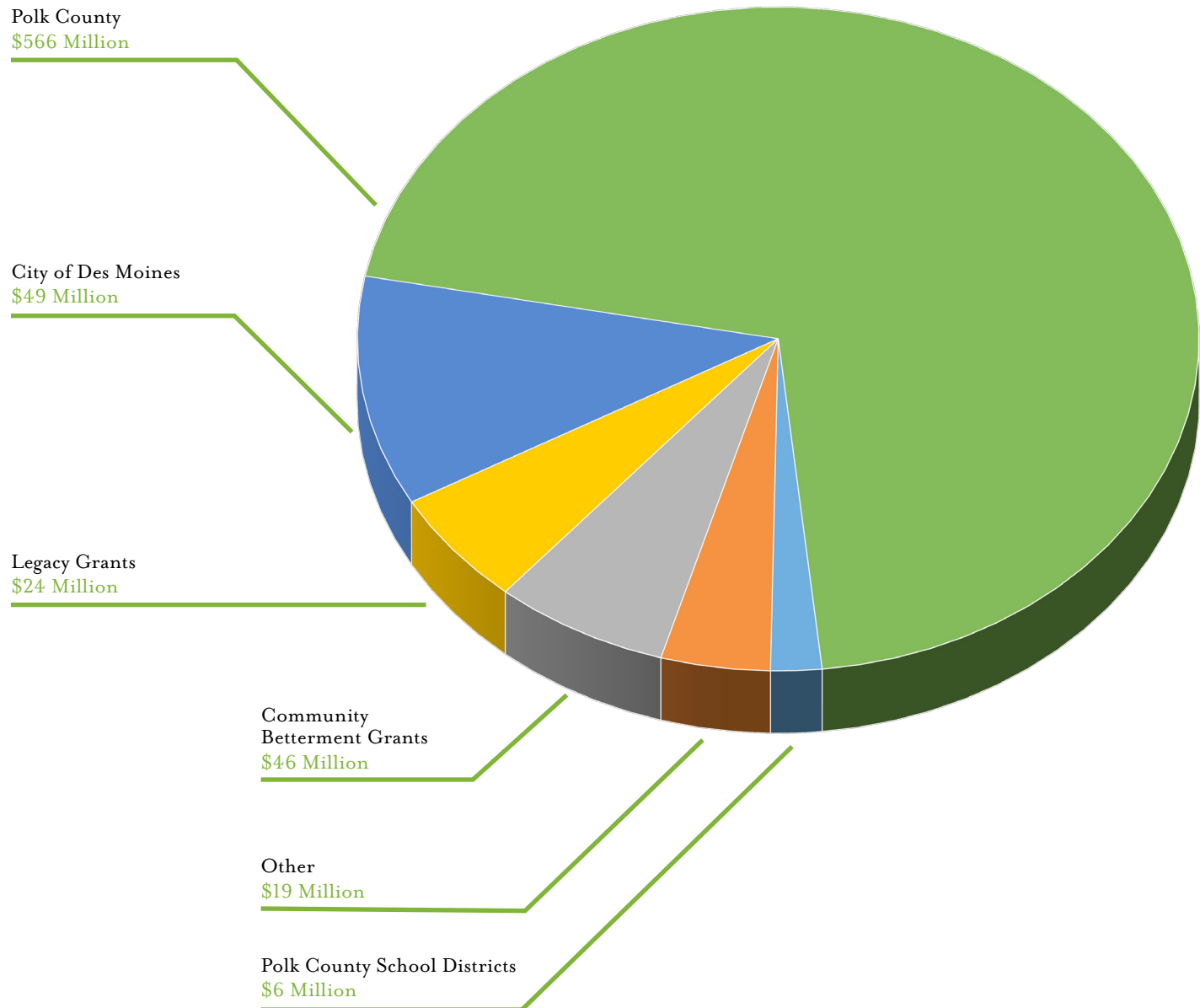


Polly Loneman
Assistant Director
of Marketing



MAKING AN IMPACT

As a non-profit organization, our gaming taxes and charitable contributions have helped transform the lives of those in our Central Iowa community.



Community Giving and Taxes

2016

Charitable Giving

\$35.9 Million

Polk County	\$25.3 Million
Community Betterment Grants	\$2 Million
Legacy Grants	\$2.4 Million
City of Des Moines	\$4 Million
Polk County School Districts	\$700 Thousand
Other	\$1.5 Million

Taxes

\$46.2 Million

Total

\$82.1 Million

Community Giving and Taxes

**1996 –
DECEMBER 31, 2016**

Charitable Giving

\$710 Million

Polk County	\$566 Million
Community Betterment Grants	\$46 Million
Legacy Grants	\$24 Million
City of Des Moines	\$49 Million
Polk County School Districts	\$6 Million
Other	\$19 Million

Taxes

\$900 Million

Total

\$1.61 Billion

Total Net Revenues

\$197.3 MILLION

Total Operating Expenses

\$145.7 MILLION

Community Betterment and Contributions

Polk County Facility Fees	\$16 Million
Polk County Net Receipts	\$9.3 Million
City of Des Moines Revenue Sharing	\$4 Million
Polk County School Districts	\$700 Thousand
Legacy and Community Betterment Grants, Other	\$5.9 Million

Total

\$35.9 MILLION



SHAPING OUR FUTURE

As a premier destination for entertainment in the Midwest, Prairie Meadows attracts thousands of people to the area, helping to create a strong economy. In recent years, the appeal of Polk County has grown immensely due to its economic successes.

Eastern Polk County offers countless entertainment, dining, and shopping opportunities, helping the area draw 5 million visitors each year from around the country. Additionally, Altoona welcomes more than 4 million visitors per year thanks to destinations like Prairie Meadows, the state's largest entertainment attraction. A 2014 study from Iowa State University Department of Economics revealed that Altoona area attractions are estimated to have brought in more than \$290 million of spending by non-Altoona resident visitors. This represents 60 percent of annual retail sales, and indicates that the city is a big retail destination for Iowans.

In addition to successful retail sales, the Polk County region also boasts a low unemployment rate, high median household income, and substantial job availability. The region's commercial and industrial occupancy rates indicate a strong cash flow, robust economy, and profitable development opportunities. With prosperity like this, many people and businesses are choosing to call Polk County and Altoona home.

Altoona welcomes more than
4 Million visitors per year
thanks to destinations like
Prairie Meadows.



The Shoppes at Prairie Crossing construction site.



In February of 2016, Altoona welcomed a new attraction. The Cinemark Altoona and XD theater opened and offered moviegoers a new kind of cinema-viewing experience, attracting many visitors to the area. In the fall of 2017, The Shoppes at Prairie Crossing, a 148-acre development offering shopping, dining, and residential opportunities, will open. Inside the development, the Outlets of Des Moines will feature some of the biggest brand names in retail shopping. There are also plans for a number of hotels to come to the area in the fall of 2017, bringing more jobs, families, tourists, and revenue to Polk County.

Polk County is quickly becoming a tourist hotspot and competitive environment for employers and retailers – all while offering many opportunities for future development. As Polk County continues to grow and prosper so does Prairie Meadows.

In 2016, Prairie Meadows implemented a number of exciting new projects and set in motion plans for 2017 and beyond. In October 2016, we officially launched

our new rewards program, Prairie Gold Rewards. This program is designed with our guests in mind, and we are continually evaluating and improving the program to better serve them. To enhance visits to Prairie Meadows as well as the Greater Des Moines area, we plan to expand the program to include partnerships with vendors throughout the area.

Prairie Meadows' 2017 plans also include incorporating more community events, especially during our live racing season. As always, we will continue to offer the crowd-pleasing 4th of July Fireworks Display and Camel, Zebra, & Ostrich Races, but we're also adding other exciting family events such as Pig Races, Wiener Dog Races, and more.

Through Prairie Meadows' taxes, charitable donations, and other contributions to the economy, we have made a lasting impact on Polk County. Prairie Meadows is excited to continue this growth into the future.

Sources: E.P.I.C; Altoona Now; Iowa State University Department of Economics

ABOVE FAR LEFT
Prairie Meadows' July 4th
Fireworks Display.

ABOVE CENTER
The wildly popular
Camel, Zebra, &
Ostrich Races at Prairie
Meadows.

ABOVE
Prairie Gold Rewards
program launched in
October 2016.



LEGACY GRANT PROGRAM

In 2016, through our Legacy Grant Program, Prairie Meadows awarded more than \$2.4 million to organizations and communities in Iowa. Our Legacy Grant Program provides funding in the range of \$100,000 to \$1 million for large-scale, signature projects in Central Iowa. From the iconic Principal Riverwalk to the Des Moines Public Library, funding from this program has played a major role in revitalizing the Greater Des Moines area.

ANAWIM HOUSING

Legacy Project

Legacy Grant amount: \$150,000

Prairie Meadows has assisted Anawim Housing in building townhomes for low-income families in the Des Moines community through their Legacy Grant program. These townhomes will help fulfill the need for quality and affordable family homes in the Sixth Avenue Corridor.

BRIDGES OF IOWA

Commercial Kitchen and Community Garden

Legacy Grant amount: \$120,000

Bridges of Iowa has successfully updated its commercial kitchen and community garden at their job training facility. With the support of Prairie Meadows, Bridges of Iowa improved the lives of more than 400 people.



BROADLAWNS MEDICAL CENTER FOUNDATION

Mental Health Starts With Me

Legacy Grant amount: \$100,000

Broadlawns' Mental Health Starts With Me project is working to update and renovate Broadlawns Medical Center's mental healthcare facilities. This initiative has expanded both inpatient and outpatient mental health facilities. These larger, modernized facilities will allow for more patients while giving current patients discreet and more efficient access to care.

This year, Prairie Meadows awarded more than \$2.4 Million to 13 projects throughout Central Iowa to create one BIG impact through Legacy Grants.

CITY OF WAUKEE

Waukee Trailhead Project – Raccoon River Valley Trail Public Art Corridor

Legacy Grant amount: \$150,000

The Waukee Trailhead Public Art Project is part of a larger initiative to enhance the recreational, health, cultural, and economic potential of the Raccoon River Valley Trail. This project created culturally relevant public art structures at trailheads within the communities located along the 89-mile trail.

DES MOINES AREA COMMUNITY
COLLEGE FOUNDATION
DMACC Fire Science Program Support
Legacy Grant amount: \$113,000

The DMACC Fire Science Program provides certificates, degrees, and hands-on training for students seeking a career as a firefighter as well as for those currently serving in fire service agencies. The funds from our Legacy Grant helped provide consistent fire engine access, which allows for a higher-quality training experience.



GOODWILL INDUSTRIES OF CENTRAL IOWA
Celebrating Our Past Building Futures
Legacy Grant amount: \$100,000

Due to the redesign of the I-35 and I-80 interchange, Goodwill Industries of Central Iowa quickly needed to move its headquarters. The new location allowed the organization to significantly improve and increase the services they offer to the Greater Des Moines area. The funds from the Legacy Grant went towards renovations that were needed before the move could be completed.

To date, Prairie Meadows
contributed more than
\$6 Million towards
the education of
Polk County students.

GREAT OUTDOORS FOUNDATION
Jester Park Nature Center
Legacy Grant amount: \$100,000

People of all ages will be able to discover Iowa's natural heritage through Jester Park Nature Center. The center will serve as a welcome station, interpretative center, promoter of public health and STEM education, and administrative headquarters for Polk County Conservation. The project is expected to be completed in 2018.



HOLY FAMILY SCHOOL INNER-CITY
YOUTH FOUNDATION
Holy Family School Student Activity Center
Legacy Grant amount: \$250,000

With the funds from our Legacy Grant along with donations received from other organizations, Holy Family School was able to construct an onsite student activity center. The new student center enables students, families, and staff to gather for assemblies, sporting and performing arts events, and presentations.

HOYT SHERMAN PLACE FOUNDATION
Hoyt Sherman Place Perpetual Legacy Project
Legacy Grant amount: \$100,000

Recent and future renovations to Hoyt Sherman Place were made possible in part by our Legacy Grant. Planned restorations include updating heating, ventilation, and air conditioning systems for the mansion and art gallery. The funds will also be used to install handicap accessible entrances, remodel restrooms, and construct an outdoor patio space.

Since 1996, Prairie Meadows has given Polk County more than \$566 Million. These funds have made many projects throughout our community possible such as Wells Fargo Arena, Highway 5 expansion, Greater Des Moines Urban Beautification project, and countless others.



MERCY HOSPITAL MEDICAL FOUNDATION
Mercy Comfort Health Center for Women
Legacy Grant amount: \$100,000

The Mercy Comfort Center for Women will provide comprehensive services that are vital to a woman's health and wellness as they enter midlife. The center will be the first of its kind in Iowa and will serve women of the Greater Des Moines area and beyond.

PRAIRIE MEADOWS SCHOLARSHIP PROGRAM
College Scholarships
Legacy Grant amount: \$95,000

Since 2001, Prairie Meadows has awarded more than 580 Central Iowa students a \$2,500 scholarship to help pay for the Iowa college or university of their choice. Our scholarship program is proud to annually award two \$2,500 scholarships to graduating high school seniors at every participating high school in Polk County, and two \$2,500 scholarships to our employees or children of employees.

More than 500
Central Iowa high
school seniors have
received a scholarship
from Prairie Meadow.

TERRACE HILL PARTNERSHIP
2016 Terrace Hill Capital Campaign
Legacy Grant amount: \$100,000

The historic mansion, Terrace Hill, serves as the home to Iowa's Governor and First Lady and hosts visitors from all over the world each year. With the help of Prairie Meadows, Terrace Hill was able to complete monumental repairs and overdue maintenance issues that made Terrace Hill safer and more accessible to visitors for years to come.

UNITYPOINT HEALTH FOUNDATION
Building for Our Community: Transforming Emergency
and Critical Care
Legacy Grant amount: \$900,000

UnityPoint's William C. Knapp Emergency Department & Trauma Center has transformed the emergency care that patients receive. The center provides them with the best care, more privacy, reduced wait times, and on-site equipment to enable quicker patient assessments.





COMMUNITY BETTERMENT GRANT PROGRAM

Through our Betterment Grant Program, Prairie Meadows donated more than \$2 million dollars to Iowa communities in 2016 – bringing our year-to-date Betterment Grant total to \$46 million. Our Community Betterment Grants provide funding to small-to-medium sized projects with grants ranging from \$100 to \$99,999. From funding meals for hungry children and an essential free medical clinic, to renovating schools and improving city parks, Prairie Meadows is proud to help improve the lives of thousands of Iowans.

4-H CLUBS & AFFILIATED 4-H ORGANIZATIONS

4-H Food Stand Renovation Project
Grant Amount: \$5,000

4-H CLUBS & AFFILIATED 4-H ORGANIZATIONS

Latino Youth College Readiness Program
Grant Amount: \$5,000

ALTOONA PUBLIC LIBRARY

Public Library Tale Trail
Grant Amount: \$7,800

AMANDA CARES, INC.

Camp Amanda Spring, Summer, & Fall Camps
Grant Amount: \$10,000

AMERICAN RED CROSS

Vehicle
Grant Amount: \$5,000

AMERICAN RED CROSS

Disaster Services Program
Grant Amount: \$5,000

AMYOTROPHIC LATERAL SCLEROSIS ASSOCIATION (ALS)

ALS Association General Grant Program
Grant Amount: \$30,000

ANIMAL LIFELINE OF IOWA

Special Needs Animal Veterinary Care
Grant Amount: \$10,000

ANIMAL RESCUE LEAGUE OF IOWA, INC.

Bullet Proof Vests for ARL Animal Control Officers
Grant Amount: \$2,867

ANKENY INSTRUMENTAL MUSIC FOUNDATION INC.

AHS-ACHS Band Uniform Purchase
Grant Amount: \$7,500

ASSAULT CARE CENTER EXTENDING SHELTER & SUPPORT

Safe and Flexible Transportation
Grant Amount: \$5,000

BERGMAN ACADEMY

Bergman Academy Science Labs
Grant Amount: \$10,000

BERGMAN ACADEMY

Greenwood Park Playground
Grant Amount: \$5,000

BEST BUDDIES IOWA

Greater Central Iowa Friendship Project
Grant Amount: \$7,500

BIG BROTHERS BIG SISTERS OF CENTRAL IOWA

O.P.S. (Opportunities for Post-Secondary Success)
Grant Amount: \$5,000

BLANK PARK ZOO

Black Rhinoceros
Grant Amount: \$10,000

BLANK PARK ZOO

Endangered Wolf Exhibit
Grant Amount: \$40,000

BONDURANT DEVELOPMENT, INC.

Porch Swings and Fireflies
Grant Amount: \$25,000

BONDURANT FARRAR SCHOOL DISTRICT

Morris Elementary School
Playground Expansion
Grant Amount: \$5,000

BOOSTER PAK

Secondary Pak & Pantry Programs
Grant Amount: \$5,000

BOY SCOUTS OF AMERICA

Boy Scout Troop 128
(Maxwell/Nevada/Collins)
Grant Amount: \$1,044

BOYS & GIRLS CLUBS OF CENTRAL IOWA

Feeding the Future
Grant Amount: \$5,000

BRIDGES OF IOWA

Food for Recovery
Grant Amount: \$5,000

CAMP HANTESA, CAMP FIRE USA

Target Alliance

Grant Amount: \$5,000

CAMP HERTKO HOLLOW, INC.

Iowa's Camp for Kids with Diabetes

Grant Amount: \$5,000

CAN DO CANCER

Can Do Cancer

Grant Amount: \$5,000

CATHOLIC CHARITIES

St. Joseph Emergency Family Shelter
Bathroom Remodel

Grant Amount: \$5,000

CENTRAL IOWA SHEET METAL TRAINING FUND

Electronic Classroom Teaching Aids

Grant Amount: \$5,000

CENTRAL IOWA SHELTER & SERVICES

Client Stay Programming

Grant Amount: \$5,000

CENTRAL IOWA WIND ENSEMBLE

CIWE Music Equipment

Grant Amount: \$4,835

CHILDREN AND FAMILIES OF IOWA

Implementation of Electronic
Records System

Grant Amount: \$5,000

CHILDSERVE FOUNDATION

Childserve Concussion Therapy Program

Grant Amount: \$5,000

CHRIST OUR SAVIOR LUTHERAN CHURCH

Entrance Repair and Parking
Lot Resurfacing

Grant Amount: \$5,000

CITIZENS IN ACTION FOR RECREATION AREA DEVELOPMENT INC.

Park Board/CIARAD Recreational
Complex Dugout Project

Grant Amount: \$5,000

CITY OF ALTOONA

Burn Facility

Grant Amount: \$5,000

CITY OF BAXTER

Baxter Trailhead Caboose Rehabilitation

Grant Amount: \$2,500

CITY OF CARLISLE

Lucas Devices and AED's

Grant Amount: \$5,000

CITY OF CLIVE PUBLIC ARTS ADVISORY COMMISSION

Expanding Minds with LittleBits

Grant Amount: \$2,000

CITY OF COLO FIRE AND RESCUE

Volunteer Protection Project

Grant Amount: \$5,000

CITY OF JOHNSTON

Open Air Amphitheater

Grant Amount: \$50,000

CITY OF LYNNVILLE

Lynnville School Bell Monument

Grant Amount: \$2,500

CITY OF MINGO

Mingo Fire Rescue Trailer

Grant Amount: \$3,500

CITY OF PARKERSBURG FIRE DEPARTMENT

Ventilation Equipment

Grant Amount: \$4,388

CITY OF PLEASANT HILL

School Communication Amplifiers

Grant Amount: \$50,000

CIVIC CENTER OF GREATER DES MOINES

Prairie Meadows 2016-2017 Applause

Grant Amount: \$10,000

CIVIC CENTER OF GREATER DES MOINES

Prairie Meadows 2017 - Iowa High
School Musical Theater Awards

Grant Amount: \$5,000

CIVIC MUSIC ASSOCIATION

2016/2017 Partners in Music Education
Programs - Ensemble Dal Niente in
the Schools

Grant Amount: \$5,000

CLASS ACT PRODUCTIONS

Theater Stage Lighting Upgrade

Grant Amount: \$5,000

COLFAX PARK AND RECREATION AUXILIARY BOARD INC.

City of Colfax Picnic Table
Replacement Project

Grant Amount: \$5,000

COLLINS MAXWELL PARTNERS IN EDUCATION

Tinkering & Technology

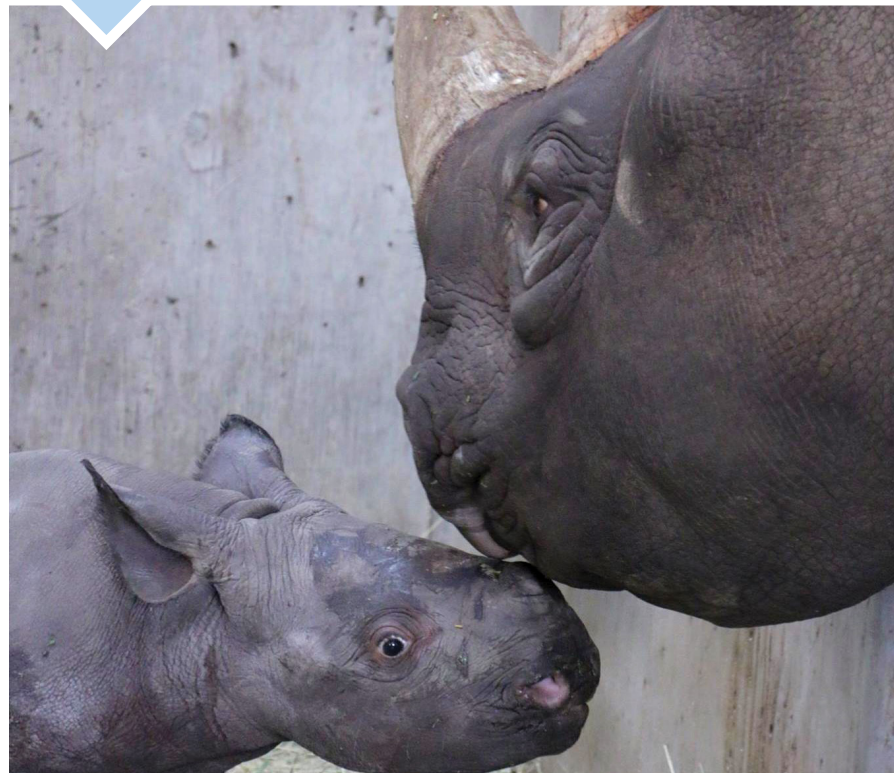
Grant Amount: \$2,743

COMMUNITY DRAMA ASSOCIATION OF DES MOINES

Spotlight: Literacy

Grant Amount: \$5,000

BLANK PARK ZOO – Black Rhinoceros



COMMUNITY FOUNDATION OF GREATER DES MOINES

Prescribing Books to Build Better Brains
Grant Amount: \$5,000

COMMUNITY HOUSING INITIATIVES, INC.

Eastwood Enrichment
Grant Amount: \$4,003

COMMUNITY YOUTH CONCEPTS

Project Forever Home
Grant Amount: \$5,000

COPS AGAINST CANCER

Returning To Normalcy - There's a
Positive Life After Cancer
Grant Amount: \$5,000

COPS AGAINST CANCER

Returning To Normalcy through Life
Purpose, Transition, and Wellness
Coaching Program
Grant Amount: \$5,000

COURAGE LEAGUE SPORTS

Adaptive Interactive Fitness Program for
Children & Adults with Special Needs
Grant Amount: \$10,000

CYSTIC FIBROSIS FOUNDATION

Cystic Fibrosis Care at Blank Children's
Care Clinic
Grant Amount: \$5,000

DALLAS COUNTY HOSPITAL FOUNDATION INC.

Equipping Education to Meet
Community Needs
Grant Amount: \$5,000

DAUGHTERS OF THE AMERICAN REVOLUTION

Veteran Activities and Care
Grant Amount: \$2,000

DES MOINES AREA COMMUNITY COLLEGE FOUNDATION

Adult Basic Education Testing Project
Grant Amount: \$5,000

DES MOINES AREA COMMUNITY COLLEGE FOUNDATION

DMACC Urban Campus English as a
Second Language Program
Grant Amount: \$5,000

DES MOINES ARTS FESTIVAL

ART RTE
Grant Amount: \$7,500

DES MOINES ARTS FESTIVAL

Des Moines Arts Festival
Grant Amount: \$55,000

DES MOINES BICYCLE COLLECTIVE

Des Moines BCycle Expansion
Grant Amount: \$15,000

DES MOINES BICYCLE COLLECTIVE

Education and Job Training
Grant Amount: \$5,000

DES MOINES CAROUSEL FOUNDATION

Clowns at the Carousel -
14th Anniversary
Grant Amount: \$2,000

DES MOINES HEALTH CENTER

Smile Squad Mobile Dental Clinic
Grant Amount: \$11,000

DES MOINES I HAVE A DREAM FOUNDATION

Dreamer Academy Programming
Grant Amount: \$5,000

DES MOINES INDEPENDENT COMMUNITY SCHOOL DISTRICT

DMPS Instrumental Music Program
Grant Amount: \$73,600

DES MOINES INDEPENDENT COMMUNITY SCHOOL DISTRICT

Marine Science in the 22nd
Century, Today
Grant Amount: \$5,000

DES MOINES PASTORAL COUNSELING CENTER

Funding for Hope and Healing
Grant Amount: \$5,000

DES MOINES PUBLIC LIBRARY FOUNDATION

2016 Summer Reading &
School Readiness
Grant Amount: \$5,000

DES MOINES UNIVERSITY OSTEOPATHIC MEDICAL CENTER

Grant Amount: \$20,000

DOWNTOWN EVENTS GROUP INC.

Wonder of Words Festival
Grant Amount: \$15,000

DOWNTOWN EVENTS GROUP INC.

World Food & Music Festival
Grant Amount: \$20,000

DRAKE UNIVERSITY CHARACTER COUNTS! for

Early Childhood
Grant Amount: \$5,000

DRAKE UNIVERSITY

The Robert D. and Billie Ray Center
Capital Campaign
Grant Amount: \$30,000

DES MOINES ARTS FESTIVAL



DRESS FOR SUCCESS DES MOINES

Suits To Success Program
Grant Amount: \$5,000

EASTER SEALS SOCIETY OF IOWA

Camp Sunnyside Campships
Grant Amount: \$10,000

EASTER SEALS SOCIETY OF IOWA

Food Truck with a Purpose
Grant Amount: \$5,000

EASTERN POLK REGIONAL DEVELOPMENT

Grant Amount: \$40,000

EDMUNDSON ART FOUNDATION

2016 School Tours and
Outreach Program
Grant Amount: \$5,000

EDMUNDSON ART FOUNDATION

Public Parking Lot Expansion for
Increased Safety and Accessibility
Grant Amount: \$15,000

EVERYBODY WINS! IOWA

Iowa Power Reading Technology Project
Grant Amount: \$5,000

FAITH MISSIONARY BAPTIST CHURCH

Food Pantry
Grant Amount: \$5,000

FENCE PROJECT DES MOINES

Fence Builds 2016
Grant Amount: \$5,000

FOOD BANK OF IOWA

Childhood Hunger Initiative
Grant Amount: \$5,000

FORT DES MOINES MUSEUM & EDUCATION CENTER

100th & 75th Anniversary Programs
Grant Amount: \$10,000

FREESTORE

Client Services
Grant Amount: \$5,000

FRIENDS OF THE MELCHER DALLAS PUBLIC LIBRARY INC.

Melcher-Dallas Public Library
Renovation/Relocation
Grant Amount: \$2,500

FURRY FRIENDS REFUGE

Building No-Kill Communities Phase II
Grant Amount: \$10,000

GATEWAY DANCE THEATRE, INC.

Youth Arts Education Program
Grant Amount: \$3,000

GOODWILL INDUSTRIES OF CENTRAL IOWA

Work Experience Program (WEP)
Grant Amount: \$15,000

GRAND VIEW COLLEGE

Seeds for Hope: Urban Sustainability
Gardening Education Program
Grant Amount: \$5,000

GREATER ALTOONA COMMUNITY SERVICE CAMPUS

Senior Fitness/Rehab
Grant Amount: \$5,000

GRINNELL REGIONAL MEDICAL CENTER

Bike Helmet Program
Grant Amount: \$2,000



DES MOINES PUBLIC LIBRARY FOUNDATION

HEART OF IOWA REGIONAL TRANSIT AGENCY (HIRT)

Increased Safety and Security
Grant Amount: \$5,000

HOLY TRINITY SCHOOL

Improvements to School
Track and Field
Grant Amount: \$5,000

HOLY TRINITY SCHOOL

Updated School Bell System
Grant Amount: \$5,000

HOSPICE OF CENTRAL IOWA

Comfort Medications
Grant Amount: \$5,000

HOYT SHERMAN PLACE FOUNDATION

Art Conservation and Education Project
for the Hoyt Sherman Place Collection
Grant Amount: \$5,000

INDIANOLA BASEBALL, INC.

Little League Bleacher and Restroom
Improvement Project
Grant Amount: \$4,631

INDIANOLA PRESCHOOL INC.

Evolving for Education
Grant Amount: \$2,000

INTERNATIONAL MOUNTAIN BICYCLING ASSOCIATION

Ewing Park Flow Trail
Grant Amount: \$5,000

IOWA ASIAN ALLIANCE FOUNDATION

CelebrAsian 2016 - Annual Asian
Heritage Festival
Grant Amount: \$10,000

IOWA ASSOCIATION OF BUSINESS AND INDUSTRY FOUNDATION

Business Horizons 2016
Grant Amount: \$5,000

IOWA COALITION AGAINST DOMESTIC VIOLENCE

ICADV 2016 Office Relocation
Grant Amount: \$5,000

IOWA COLLEGE ACCESS NETWORK

Iowa FAFSA Completion Project
Grant Amount: \$5,000

**IOWA COUNCIL FOR
INTERNATIONAL UNDERSTANDING**

Iowa International Center Multilingual
Emergency Services Program
Grant Amount: \$5,000

**IOWA COUNCIL FOR
INTERNATIONAL UNDERSTANDING**

Passport to Prosperity 2016 - A Celebration
of the Global Iowan
Grant Amount: \$5,000

**IOWA COUNCIL OF THE UNITED
BLIND INC.**

Voting Is for Everyone
Grant Amount: \$5,000

**IOWA FOSTER AND ADOPTIVE
PARENTS ASSOCIATION**

Friends of Iowa Children in Foster Care
Grant Amount: \$5,000

**IOWA LABORERS DISTRICT COUNCIL
HEAVY HIGHWAY TRAINING FUND**

Lincoln High School Construction
Skills Partnership
Grant Amount: \$15,000

IOWA LEGAL AID

Elder Law Seminars
Grant Amount: \$10,000

IOWA LEGAL AID

Technology Upgrade Project
Grant Amount: \$5,000

IOWA PUBLIC RADIO, INC.

Iowa Public Radio Classical Music Service -
General Support
Grant Amount: \$5,000

**IOWA RADIO READING INFORMATION
SERVICES FOR THE BLIND & PRINT
HANDICAPPED, INC.**

IRIS Technology Upgrade
Grant Amount: \$3,072



L.U.N.A. - Spanish-Speaking Parenting Classes Program

IOWA SPORTS FOUNDATION

Iowa Senior Games 2016
Grant Amount: \$5,000

IOWA SPORTS FOUNDATION

Wheelchair Basketball and Power Soccer
Grant Amount: \$5,000

**IOWA STATE FAIR
BLUE RIBBON FOUNDATION**

Discovery Garden Renovation
Grant Amount: \$30,000

**IOWA-ILLINOIS SAFETY
COUNCIL, INC.**

CPR Training Manikins
Grant Amount: \$2,060

**IRON WARRIORS MC CRUED PIGS
CENTRAL IOWA CHAPTER INC.**

Public Safety Officers Welfare Fund
Grant Amount: \$5,000

**JIM ELLEFSON FREE
MEDICAL CLINIC**

Free Medical Clinic
Grant Amount: \$10,000

**JUNIOR ACHIEVEMENT OF
CENTRAL IOWA, INC.**

JA BizTown
Grant Amount: \$5,000

**JUNIOR ACHIEVEMENT OF
CENTRAL IOWA, INC.**

JA Finance Park
Grant Amount: \$5,000

KEEP IOWA BEAUTIFUL

Getting Kids Outdoors
Grant Amount: \$5,000

KID-VILLE, INC.

Baxter Early Learning Center
Video Security System
Grant Amount: \$2,500

**LABORERS LOCAL 177 TRAINING AND
EDUCATION FUND**

Journeyman Upgrade and
Apprentice Training
Grant Amount: \$5,000

**LATINAS UNIDAS POR UN NUEVO
AMENECER (L.U.N.A.)**

Spanish-Speaking Parenting Classes Program
Grant Amount: \$3,000

LATINO RESOURCES, INC.

2016 Iowa Latino Heritage Festival
Grant Amount: \$15,000

LINK ASSOCIATES FOUNDATION

Accessibility, Safety, & Access
Grant Amount: \$15,000

LINUS PROJECT

Making 500 blankets for HeadStart
Grant Amount: \$4,500

LIVING HISTORY FARMS

Tractor Cart Replacement for Safety
and Accessibility
Grant Amount: \$10,000

**LOCAL 67 TRAINING
PROGRAM TRUST**

Journeyman Upgrades
Grant Amount: \$2,500

MADRID HISTORICAL SOCIETY

Madrid Historical Museum Main
Street Renovation
Grant Amount: \$2,500

MAINSTREAM LIVING, INC.

Supported Living Apartments
Grant Amount: \$5,000

MAKE-A-WISH FOUNDATION OF IOWA

Fund-A-Wish
Grant Amount: \$10,000

MARSHALLTOWN YMCA-YWCA

Teach Them to Swim
Grant Amount: \$5,000

MAXWELL EMS INCORPORATED

Emergency Response
Equipment Purchase
Grant Amount: \$2,972

MECCA SERVICES

Bernie Lorenz Recovery Program
Grant Amount: \$5,000

MENTOR IOWA

One-on-One Program
Grant Amount: \$1,000

MERCY HOSPITAL MEDICAL FOUNDATION

Mercy Child Friendly Hospital
Waiting Areas
Grant Amount: \$5,000

MERCY MEDICAL CENTER-NEWTON

AccuVein Vein Visualization Device
Grant Amount: \$5,000

METRO ARTS ALLIANCE OF GREATER DES MOINES

artABILITY
Grant Amount: \$5,000

MICA-ABESTOS WORKERS NO. 74 EDUCATION TRUST FUND

Journeyman Upgrade
Grant Amount: \$2,500

MITCHELLVILLE COMMUNITY CENTER

Mitchellville Community/Senior
Center Update
Grant Amount: \$9,022

MITCHELLVILLE FIREFIGHTERS ASSOCIATION INC.

Fire Prevention Education
Grant Amount: \$5,000

MONROE HOMETOWN PRIDE / KEEP IOWA BEAUTIFUL

Monroe Tennis Court Park
Fence Replacement
Grant Amount: \$5,000

MOSAIC (DES MOINES)

Computer Lab of Possibilities
Grant Amount: \$17,000

MUSIC UNDER THE STARS

Music Under the Stars 70th Season
Grant Amount: \$5,000

NATIONAL KIDNEY FOUNDATION, INC.

Iowa KEEP Healthy Screening
and Awareness
Grant Amount: \$5,000

NEWTON POLICE DEPARTMENT

City of Newton's Boulder Park Project
Grant Amount: \$5,000

NORTHERN WARREN FIREFIGHTER'S ASSOCIATION

Stryker EMS Power Cot & Patient
Loading System
Grant Amount: \$20,000

OAKRIDGE NEIGHBORHOOD SERVICES

Oak Academy ELL (English Language
Learner) Scholars
Grant Amount: \$7,500

ON WITH LIFE FOUNDATION

On With Life OWL's Nest
Enabling Garden
Grant Amount: \$12,500

ORCHARD PLACE

Client and Staff Communications
System Enhancement
Grant Amount: \$5,000

OUR LADY'S IMMACULATE HEART CATHOLIC CHURCH

Classroom Technology and
Security Integration
Grant Amount: \$2,500

PACIFIC BATTLESHIP CENTER

Accessibility for the Battleship
USS Iowa Museum
Grant Amount: \$30,000

PALMYRA TOWNSHIP, WARREN COUNTY

Historic Palmyra Church
Roof Replacement
Grant Amount: \$2,500

PARENTING WAY INC.

Parent Education Skilled Curriculum
Classes and Follow Up Trauma Informed
Family Support
Grant Amount: \$5,000

PARTNERSHIP AT DRUGFREEIOWA.ORG

Cyber Wellness: Youth, Parents, and
Media Literacy
Grant Amount: \$5,000

PET PROJECT MIDWEST

Pet Pantry/Animeals Pet
Food Distribution
Grant Amount: \$10,000

PLANNED PARENTHOOD OF THE HEARTLAND, INC.

Healthy Connections
Grant Amount: \$5,000

MAKE-A-WISH FOUNDATION OF IOWA - Fund-A-Wish



PLUMBERS AND STEAMFITTERS
LOCAL UNION 33
EDUCATION FUND

Automatic Welding Program
Grant Amount: \$15,000

POLK COUNTY MEDICAL SOCIETY

Volunteer Physician Network
Interpretive Services
Grant Amount: \$5,000

PRAIRIE CITY MONROE
SCHOOL DISTRICT

Middle School Auditorium Sound
Equipment Update
Grant Amount: \$5,000

PRAIRIE CITY RESCUE
ASSOCIATION, INC.

Prairie City Ambulance
Replacement Project
Grant Amount: \$10,000

PREVENT BLINDNESS IOWA

Children's Vision Screening Program
Grant Amount: \$5,000

PRIMARY HEALTH CARE, INC.

PHC Dental Services Expansion
Grant Amount: \$10,000

PROGRESS INDUSTRIES

Community Integration Initiative
Grant Amount: \$5,000

PUPPY JAKE FOUNDATION

Puppy Jake Foundation Training
Academy Equipment
Grant Amount: \$5,000

PURSUIT OF INNOVATION

PI 515 Tech Lab
Grant Amount: \$5,000

REBUILDING TOGETHER GREATER
DES MOINES

Handicap Accessibility and
Repair Program
Grant Amount: \$5,000

RED ROCK AREA COMMUNITY
ACTION PROGRAM, INC. RURAL
POLK COUNTY CENTER

Heat for the Heartland
Grant Amount: \$5,000

ROMAN CATHOLIC DIOCESE OF
DES MOINES

Catholic Schools within the Diocese of
Des Moines
Grant Amount: \$84,960

RUNNELS HISTORICAL SOCIETY

Runnells Historical Building Touch Ups
Grant Amount: \$4,250

SACRED HEART SCHOOL

Chromebooks with Cart
Grant Amount: \$5,000

SCIENCE CENTER OF IOWA

Collectors Corner
Grant Amount: \$5,000

SENIOR CARE OF IOWA

Green Bag Program
Grant Amount: \$5,000

SHOES THAT FIT

Shoes That Fit 2016 Campaign
Grant Amount: \$2,500

SOCIETY OF SAINT
VINCENT DE PAUL

Front Line of the Homelessness
Grant Amount: \$7,500

SOUTH CENTRAL IOWA
FEDERATION OF LABOR

SCIFL Labor Park Grounds
Maintenance & Beautification
Grant Amount: \$5,000

SOUTHEAST POLK DOLLARS
FOR SCHOLARS

Southeast Polk Dollars for Scholars
Dinner & Auction
Grant Amount: \$10,000

SOUTHEAST POLK
SCHOOL DISTRICT

App-Tastic!
Grant Amount: \$5,000

SOUTHEAST POLK
SCHOOL DISTRICT

Centennial Playground Make Over
Grant Amount: \$5,000

SOUTHEAST POLK
SCHOOL DISTRICT

Instruments for Elementary
Band Program
Grant Amount: \$5,000

SOUTHEAST POLK
SCHOOL DISTRICT

Promethean Interactive Boards
Grant Amount: \$5,000

NORTHERN WARREN FIREFIGHTER'S ASSOCIATION - Stryker EMS Power Cot & Patient Loading System



SOUTHEAST POLK SCHOOL DISTRICT

Southeast Polk Annual Health Fair
Grant Amount: \$5,000

SPECIAL OLYMPICS IOWA

Central Iowa Athlete
Events and Programs
Grant Amount: \$5,000

ST. AUGUSTIN CATHOLIC SCHOOL

3D Printer for Middle School
STEM Curriculum
Grant Amount: \$3,835

ST. FRANCIS OF ASSISI ROMAN CATHOLIC SCHOOL FOUNDATION

SFA Track Equipment
Grant Amount: \$2,000

STATE HISTORICAL MUSEUM OF IOWA

Outstanding History
Education Programs
Grant Amount: \$5,000

STATE OF IOWA - DEPT. OF CORRECTIONAL SERVICES - 5TH JUDICIAL DISTRICT

Fifth District Officer Safety
Enhancement Project
Grant Amount: \$10,000

THE EDDIE DAVIS COMMUNITY CENTER, INC.

The Eddie Davis Human, Education, and
Social Services
Grant Amount: \$15,000

THE HEART CONNECTION CHILDREN'S CANCER PROGRAMS

Family Camp
Grant Amount: \$5,000

THE HOMESTEAD LIVING & LEARNING CENTER

Van Project
Grant Amount: \$10,000

THE IOWA SHAKESPEARE EXPERIENCE

Affordable/Free Tickets to ISE's
Charles Dickens Play at Terrace Hill
for Iowa Military Families and
Underserved Youth
Grant Amount: \$5,000

THE PRESBYTERY OF DES MOINES OF THE PRESBYTERIAN CHURCH, (U.S.A.)

CROSS Ministries
Grant Amount: \$5,000

TOWN OF BONDURANT

Lake Petocka Improvements
Grant Amount: \$5,000

TOWN OF HARTFORD

Fire Helmets
Grant Amount: \$5,000

TREES FOREVER

TreeKeepers: Tree.L.C.
Grant Amount: \$7,184

UNITED WAY OF CENTRAL IOWA

Let's Go! 5-2-1-0
Grant Amount: \$15,000

UNITYPOINT HEALTH FOUNDATION

Blank Children's Fire Safety House
Grant Amount: \$3,500

UNIVERSITY OF IOWA FOUNDATION

University of Iowa Children's Hospital
Building Campaign
Grant Amount: \$25,000

UPTOWN ANKENY INC.

Uptown Beautification Effort
Grant Amount: \$5,000

URBANDALE COMMUNITY ACTION COUNCIL INC.

Urbandale Miracle League Field and
All-inclusive Playground
Grant Amount: \$5,000

URBANDALE COMMUNITY SCHOOL DISTRICT

Olmsted Elementary
Superstars Playground
Grant Amount: \$10,000

URBANDALE FOOD PANTRY

Pantry Personal Products
Grant Amount: \$5,000

VARIETY CLUB OF IOWA INC.

Kids On The Go! Traditional Bikes
Grant Amount: \$5,000

VARIETY CLUB OF IOWA INC.

Kids On The Go! Variety Van
Grant Amount: \$5,000

VISITING NURSE SERVICES

Stork's Nest and Family Nest Programs
Grant Amount: \$5,000

WELIFT JOB SEARCH CENTER

WeLIFT -Technology/Service
Expansion Grant
Grant Amount: \$5,000

WESLEY COMMUNITY SERVICES INC.

Meals on Wheels First Step Program
Grant Amount: \$5,000

WEST DES MOINES HISTORICAL SOCIETY

Underground Railroad Outreach
Grant Amount: \$5,000

WEST DES MOINES HUMAN SERVICES

Emergency Assistance Program
Grant Amount: \$10,000

WINDSOR HEIGHTS FOUNDATION

Windsor Heights 75th Anniversary
Neighborhood Celebration
Grant Amount: \$5,000

WORLD OF DIFFERENCE

CultureALL in the Classroom for
35,000 Students
Grant Amount: \$7,500

YMCA OF GREATER DES MOINES

Scholarships for Youth and Teens
Grant Amount: \$5,000

YMCA OF GREATER DES MOINES

Y Camp Scholarships
Grant Amount: \$5,000

YOUNG WOMEN'S RESOURCE CENTER

Eliminating Barriers for Young Women
Grant Amount: \$5,000

YOUTH AND SHELTER SERVICES INC.

Youth Recovery House Kitchen Update
Grant Amount: \$7,500

YOUTH EMERGENCY SERVICES & SHELTER OF IOWA

Emergency Shelter Meals Program
Grant Amount: \$10,000

YOUTH HOMES OF MID AMERICA FOUNDATION

Start Up Items for Supervised
Apartment Living
Grant Amount: \$5,000



SPONSORSHIPS

Prairie Meadows continually provides support to non-profit organizations for event sponsorships and in-kind donations with a focus on arts & culture, education, human services, and economic development. We're proud to sponsor with a multitude of local organizations, events, charities, and causes like these...

IOWA STATE FAIR

The internationally acclaimed Iowa State Fair is the largest event in the state of Iowa. It is held annually in Des Moines and attracts more than a million people from all over the world. The Iowa State Fair is a salute to the state's best in agriculture, industry, entertainment, and achievement.

VETS OF VALOR

The annual Vets of Valor Radiothon, hosted at Prairie Meadows, raises funds to support veterans in the state of Iowa. One hundred percent of all donations stay in our state to help veterans through the American Legion of Iowa.

IOWA ENERGY

The Iowa Energy is an American professional basketball team based in Des Moines, Iowa. They are currently in their tenth season in the NBA Development League and are one of the most decorated teams in NBA D-League history. The team plays at Wells Fargo Arena and attracts many visitors to the area with their action-packed games.



JOLLY HOLIDAY LIGHTS

Jolly Holiday Lights is a drive-through holiday light display that is set up annually by Make-A-Wish Iowa. One hundred percent of admission fees benefit Make-A-Wish Iowa, which grants the wishes of children living with life-threatening medical conditions. Since it began in 1995, the event has raised enough money to grant more than 700 wishes to Iowa kids.

IOWA BARNSTORMERS

The Iowa Barnstormers are a professional indoor football team based in Des Moines, Iowa. They play their home games at Wells Fargo Arena. Throughout their history, the team has consistently had one of the best attendance averages in the league, attracting many people to downtown Des Moines.

SPECIAL OLYMPICS IOWA

Special Olympics Iowa is a statewide movement that fights inactivity, injustice, and intolerance through sports and programs on health and education for people with intellectual disabilities. The benefits of Special Olympics include improved physical fitness and motor skills, greater self-confidence, improved self-image, and lifelong friendships.

IOWA WILD

The Iowa Wild is an ice hockey team in the American Hockey League. The team plays at Wells Fargo Arena in Des Moines, Iowa. The Wild attracts many fans and visitors and continues to strengthen its community presence with successful school programs such as Wild About Reading and the Healthy Living Floor Hockey programs.



**Prairie Meadows is proud to support the
communities where we live, work, & play.
We look forward to our continued growth
and future community contributions.**



prairiemeadows.com

1 Prairie Meadows Drive ♦ Altoona IA 50009
We support responsible gaming. 800 BETS OFF