



2011 Legacy Grant Program Guidelines and Applicant Information

PRAIRIE MEADOWS MISSION AND VISION

Mission: We will value our guests, employees, and community through outstanding racing, gaming, and entertainment that exceeds expectations.

Vision: To be the best entertainment experience in the Midwest.

LEGACY GRANT PROGRAM OVERVIEW

Through the Legacy Grant Program, Prairie Meadows supports a limited number of large-scale, signature projects in the central Iowa area. The Legacy Grant Program is designed to provide funding in the range of \$100,000 to \$1 million for larger scale projects.

Because funds are limited, Prairie Meadows is unable to act favorably on all applications received. Each application is carefully evaluated on overall community impact, compliance with Prairie Meadows guidelines and availability of funds.

ELIGIBILITY

Applicants must be non-profit, tax-exempt organizations that have received a 501(c)(3) or 501(c)(4) designation from the Internal Revenue Service or must be a unit of political subdivisions or other such non-profit organizations organized exclusively for the promotion of social welfare as determined by Prairie Meadows at its sole discretion.

Organizations whose IRS tax exempt status is pending approval are not eligible to apply for funding from Prairie Meadows.

Organizations wishing to apply for a Prairie Meadows Legacy grant must be located in Polk, Boone, Story, Jasper, Warren, and Dallas counties.

Applications for funding may only be for infrastructure and brick and mortar projects.

Applications for programs and services will not be accepted. If your organization is seeking funding for programs and services, please review the Prairie Meadows Community Betterment Grant Guidelines and Application Information.

Organizations may submit only one Legacy Grant application per year. Organizations may not submit grant applications to both the Legacy Grant and Community Betterment Grant programs for the same project.

Prairie Meadows accepts Legacy Grant applications in the range of \$100,000 to \$1 million.

APPLICATION DEADLINE

The deadline to submit a Prairie Meadows 2011 Legacy Grant is October 1, 2011 at 5:00pm. All applications must be submitted via the Prairie Meadows Online Application Server. No exceptions will be made. Any applications received after 5:00pm on October 1, 2011 will not be accepted.

GRANT REVIEW TIMELINE

The Prairie Meadows Board of Directors will review all eligible 2011 Legacy Grant Applications. and will make recommendations based on available funding at its December 2011 meeting.

FUNDING PRIORITIES

Prairie Meadows awards Legacy Grants in the following categories:

1. Arts and Culture
2. Economic Development
3. Education
4. Health & Human Services

Prairie Meadows looks favorably upon applications from organizations that:

- Administer effective projects
- Provide measureable and meaningful results
- Demonstrate financial stability and accountability

Prairie Meadows prefers to award Legacy funding for:

- New infrastructure or additions to existing infrastructure that will allow the organization to expand or introduce new services to central Iowans.
- Projects with multiple funding sources, most of which are already identified and secured.
- Projects that will have an impact on a measureable number of Iowans.
- Projects that provide recognition opportunities for Prairie Meadows.

LIMITATIONS

Prairie Meadows will not accept Legacy Grant Applications for:

- Organizations, projects or programs outside of Iowa
- Political parties, campaigns, candidates or partisan organizations
- Private foundations
- Individuals

- Organizations that would redistribute the Prairie Meadows Legacy Grant funds to other groups (with the exception of a fiscal agent)
- Scholarships or scholarship programs
- Endowments
- Memorials
- Fellowships
- Operational expenses
- Personnel expenses including salaries, bonuses and/or benefits
- Expenses for grant writers or grant application preparers
- Incomplete grant applications
- Any organization who has a requirement overdue
- Applications without documentation of bids or prices
- Applications to fund programs or services
- Applications to both the 2011 Legacy Grant and the 2011 Community Betterment Grant programs for the same project

PERFORMANCE MEASUREMENT

Organizations selected to receive a Prairie Meadows Legacy Grant will be required to:

1. Sign a Grant Award Agreement that outlines requirements and expectations for superior performance, a payment schedule, and recognition for Prairie Meadows.
2. Provide formal acknowledgement of the grant award for tax purposes.
3. Provide a quarterly report to Prairie Meadows until the project has been completed.
4. Provide a formal Grant Evaluation Report for each year funding is provided and at the successful completion of the project.

HOW TO APPLY FOR A PRAIRIE MEADOWS 2011 LEGACY GRANT

1. Review the Prairie Meadows 2011 Legacy Grant Program Guidelines and Application Information.
2. Determine if your organization is eligible to apply for a Prairie Meadows 2011 Legacy Grant based on the information presented in the Prairie Meadows 2011 Legacy Grant Program Guidelines and Application Information.
3. If your organization is eligible to apply for a Prairie Meadows 2011 Legacy Grant, go to http://www.prairiemeadows.com/community_legacy.cfm and select "Apply for a Prairie Meadows 2011 Legacy Grant" near the bottom of the page. A new webpage will open up.

4. Create a username and password. Write down this information as you will need it again.
5. Enter your organization's IRS Tax Identification Number.
6. Complete the Legacy Eligibility Quiz.
7. If you do not pass the Legacy Eligibility Quiz, your organization or the project for which you were seeking funding for do not meet Prairie Meadows guidelines. If you need assistance, please contact Prairie Meadows at (515) 967-8630, or send an email to legacygrants@prairiemeadows.com.
8. If you successfully completed the Legacy Eligibility Quiz you will now see the Prairie Meadows 2011 Legacy Grant Application.
9. Scroll through the entire application (pages 1-5) before starting the application. There are six (6) required external documents on page 5. You can download these documents at any time. You will need to complete the six (6) required external documents as well as pages 1-4 of the application.
10. You can start your application, save your work and come back to your application at any time later. Use the "Save and Finish Later" option at the bottom of each application page.
11. You can go back to your saved application by going to http://www.prairiemeadows.com/community_legacy.cfm and selecting "Continue your previous Legacy Grant Application."
12. When you have completed your application and are ready to submit it to Prairie Meadows, select "Review and Submit."

Please note, there is not a spell check feature for the application. Once the application is received by Prairie Meadows, an automatic spell check will be performed.

Completing the online Prairie Meadows 2011 Legacy Grant Application is the only way to submit an application for funding. If you need assistance, please contact Prairie Meadows at (515) 967-8630, or send an email to legacygrants@prairiemeadows.com.