

**GROWING OUR IMPACT** 2018  
ANNUAL  
REPORT





## CORE VALUES

Respect • Integrity • Teamwork • Excellence

## VISION

To be the best entertainment experience in the Midwest.

## MISSION

We will value our guests, employees, and community through outstanding racing, gaming, and entertainment that exceeds expectations.

## EXEMPTION COMPLIANCE

Promoting the common good, general welfare, and economic development of the community while lessening the burden of government.



# GARY PALMER

## DEAR FRIENDS OF PRAIRIE MEADOWS,

I want to begin by thanking you for your continued support of Prairie Meadows. As we enter our 30th year, I am filled with pride and excitement. Pride for what we have accomplished as an entertainment establishment, as well as all we have done for central Iowa. And excitement for all that is to come as we celebrate this milestone.

I am also quite humbled to work for this great organization. Prairie Meadows would not be where we are today without the commitment of the volunteers, business leaders, elected officials, employees, and hundreds of others who believed in our vision. On a daily basis, our team puts our core values – respect, integrity, teamwork, and excellence – into motion. Without their talents, skills, and commitment, Prairie Meadows’ success would not be possible.

As a nonprofit organization, we are committed to transforming the lives of those living in central Iowa. Prairie Meadows began operations in 1989 with the goal of promoting economic development, jobs, agriculture, and tourism for the state of Iowa. As we continue to grow, so does our impact. I am pleased to announce that in 2018, Prairie Meadows had another record-breaking year in giving.

As incredible as the past 29 years have been, there is much more we plan to do in our 30th year and for many years to come. I look forward to leading Prairie Meadows into the future.

GARY  
PALMER

President/CEO



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We support responsible gaming.  
800 BETS OFF



# ABOUT US

Prairie Meadows began operations as a nonprofit organization in 1989 with the goal of lessening the burden of government by promoting economic development, jobs, agriculture, and tourism for the state of Iowa. As a nonprofit organization, Prairie Meadows fulfills its mission by giving back to organizations that support arts and culture, education, economic development, and human services. In addition to our philanthropic calling, our mission drives us to value our guests, employees, and community through outstanding racing, gaming, and entertainment

that exceeds expectations.

Our vast entertainment offerings coupled with exceptional guest service and a luxury hotel have made Prairie Meadows the No. 1 entertainment destination in Iowa. Prairie Meadows' success is a result of its dedicated and diverse workforce. We employ nearly 1,100 people with an additional 200 seasonal positions during the spring and summer months.

## CASINO

With more than 85,000 square feet of nonstop casino action including popular table games, poker tournaments, exciting promotions, and nearly 1,700 slots – Prairie Meadows has every game this side of Vegas. Along with our extensive casino offerings, we provide an unrivaled, free loyalty program to our guests. Members of the program, Prairie Gold Rewards, receive some of the finest casino benefits in the Midwest.

## LIVE RACING

Our live horse racing season includes both Thoroughbred and Quarter Horse races and runs from spring to mid-autumn. Prairie Meadows also offers the best in simulcast racing. We are proud to present year-round horse, harness, and greyhound racing from the nation's premier tracks.

## HOTEL

Prairie Meadows features a beautiful hotel with contemporary rooms, impeccable service, and generous hotel amenities that include a saltwater pool, business center, fitness center, and airport shuttle. The award-winning hotel offers double, queen, and king rooms as well as a variety of luxury suites. Conveniently connected to the casino, the hotel allows guests to stay and play.

## DINING

Our numerous dining establishments provide extensive menus, relaxed atmospheres, and convenient hours. Our lineup includes award-winning restaurants like AJ's Steakhouse, Café at the Meadows, and Triple Crown Buffet alongside concession stands, coffee bars, and other quick bite stations.

## EVENTS & CONFERENCE CENTER

The newly remodeled Meadows Events & Conference Center provides more than 34,000 square feet of versatile meeting and banquet space. With the ability to serve up to 2,000 guests, it meets the needs of many events such as banquets, trade shows, meetings, conferences, and weddings. In addition to space, it also features more than 20 unique room configurations, the latest audio and visual services, and chef-prepared banquet meals. Prairie Meadows brings a variety of big-name entertainment acts to The Meadows Events Center every year. Performers that have taken the stage include Tony Orlando, Air Supply, Starship, and REO Speedwagon.



# OUR HISTORY

As we enter our 30th year, we look back on decades of achievements – from finding a location in a vacant pasture to transforming it into a beautiful racetrack, luxury hotel, award-winning restaurants, and a casino with every game this side of Vegas.

## 1980s

In the early 1980s, several local businessmen had a vision that would help Iowa's agricultural community, spur economic development and job growth in central Iowa, and create a dynamic entertainment venue that would attract visitors from all over the Midwest. That vision was Prairie Meadows Racetrack.

Ken Grandquist, Jack Bishop, Ed Skinner, Jim Rasmussen, and Gary Palmer were local leaders and entrepreneurs who had spent their lives in central Iowa. Over the course of several years, these five men – with the help of hundreds of local supporters, volunteers, and civic leaders – promoted the business concept of Prairie Meadows Racetrack.

In July 1984 the Iowa Racing Commission issued the state's first pari-mutuel license that would allow for the construction of a horse track. A 240-acre site of pastureland, just east of

Adventureland Park, was selected as the location for this new venture.

The Polk County Board of Supervisors voted to back the \$40 million in bonds necessary to build the track. The racehorses burst out of Prairie Meadows' starting gate for the very first time on March 1, 1989. Despite cold temps, a sellout crowd of more than 7,100 were there, eager to wager on Iowa's first horse races.



## 1990s

The early 1990s brought new economic challenges to the state of Iowa. These challenges weighed heavily on Prairie Meadows' bottom line. The revenue from horse racing and dining at Prairie Meadows was not meeting expectations, and the property was forced to file for Chapter 11 bankruptcy protection in November of 1991.

The team of Bishop, Palmer, Rasmussen, and Skinner collaborated with Polk County leaders and worked to get a bill passed in the Iowa legislature

that would allow Prairie Meadows to incorporate slot machine gaming. After much hard work, the bill was approved by a single vote. It was signed into law by Governor Terry Branstad in 1994. In May of that same year, Polk County voters also approved the referendum of adding slot machines by a 62 to 38 percent margin.

With approval from the state and county, it was now time to decide how to manage Prairie Meadows. President of the Racing Association of central Iowa, Jim Rasmussen, had an idea that



would greatly benefit Polk County. He envisioned Prairie Meadows running as a public nonprofit, dedicated to lessening the burden of government by raising funds for charitable organizations and community improvement projects. It was quickly decided that Prairie Meadows would be managed locally and overseen by a board of directors. That decision in 1994 has resulted in hundreds of millions of dollars in profits remaining in Iowa and Polk County – profits that would have left the state if an outside management firm had taken over day-to-day operations of Prairie Meadows. Prairie Meadows is currently one of only two casinos in the U.S. that functions as a nonprofit.

On April 1, 1995, a capacity crowd of 15,000 poured through the doors of the nation's first racino – a horse track and slot machine casino combination. The addition of slots was met with unprecedented success.

This private-public partnership allowed Prairie Meadows to repay nearly \$90 million of debt to Polk County in just 20 short months. The success continued, and over the years, Prairie Meadows has grown into the No. 1 entertainment destination in Iowa.

## 2000s – TODAY

In 2004, Prairie Meadows added table games to the mix. The property expanded its entertainment offerings by adding the The Meadows Events Center in 2007. Soon after, Prairie Meadows opened restaurants Triple Crown Buffet and AJ's Steakhouse. With the completion of Prairie Meadows Hotel in 2012, guests were able to stay and play – making Prairie Meadows a major tourist destination. Another restaurant, Café at the Meadows debuted shortly after. And in 2016, a new loyalty program titled Prairie Gold Rewards launched. This robust program rewards gaming and non-gaming guests and offers some of the best casino benefits in the Midwest.

Prairie Meadows is the result of a complete community effort, thanks to the commitment of volunteers, business leaders, elected officials, and hundreds of others who have been instrumental in the development and continued success of one of the great private-public business experiments in the entertainment industry.



Over the course of Prairie Meadows' history one thing has remained consistent: Prairie Meadows will lessen the burden of government by promoting economic development, jobs, agriculture, and tourism in the state of Iowa.



# BOARD OF DIRECTORS

## 2018 EXECUTIVE COMMITTEE



Kurt Rasmussen  
Chair



Gerry Neugent  
Vice Chair



Martha Willits  
Secretary



E.J. Giovannetti



Suku Radia

## 2018 BOARD OF DIRECTORS



Dennis Albaugh



Bob Chittenden



Mark Cooper



Michael Gartner



John Irving



Gene Meyer



Lisa Moody-Tunks



Karen Novak Swalwell



Paul Rogness



Mary Simon

## 2019 EXECUTIVE COMMITTEE

Kurt Rasmussen  
Chair

Gerry Neugent  
Vice Chair

Suku Radia  
Secretary

Michael Gartner

Mary Simon

## 2019 BOARD OF DIRECTORS

Dennis Albaugh • Bob Chittenden • Mark Cooper • John Irving • Marty Martin • Gene Meyer • Lisa Moody-Tunks • Karen Novak Swalwell • Bob O'Hollearn • Susan Voss



# CORPORATE PERSONNEL

## COMMITTED TO COMMUNITY

Prairie Meadows has been a longtime supporter of United Way Central Iowa and their mission to fight for the health, education, and financial stability of every central Iowan. Through grants and charitable donations, Prairie Meadows has given United Way Central Iowa more than \$5.5 million.



**Gary Palmer**  
President  
Chief Executive Officer



**Ann Atkin**  
Senior Vice President  
Chief Operating Officer



**Brad Rhines**  
Senior Vice President  
Chief Strategic Officer



**Elaine Castelline**  
Vice President  
Chief Financial Officer



**Derron Heldt**  
Vice President  
Racing



**Eddie Llambias**  
Vice President  
Casino Operations



**Clint Pursley**  
Vice President  
Security



**Michele Wilkie**  
Vice President  
Human Resources



**Clay Willey**  
Vice President  
Hospitality



**Dawn Brandt**  
Director of Cash  
Operations



**Kevin Brannen**  
Director of Surveillance



**Tony Guzman**  
Director of  
Information Technology



**Polly Loneman**  
Director of Marketing



**Tim Marleau**  
Director of Hotel  
Operations



**Julie Stewart**  
Director of Community  
Relations



**Dustin VandeWeerd**  
Director of Facilities



**Scott Doup**  
Assistant Director of  
Accounting



**Sheri Hansen**  
Assistant Director of  
Food & Beverage



**Garrick Mallory**  
Assistant Director of  
Pari-mutuels



**Pam Nash**  
Assistant Director of  
Facilities



**Tony Stork**  
Assistant Director of  
Information Technology



**Rod Suhr**  
Assistant Director of  
Table Games

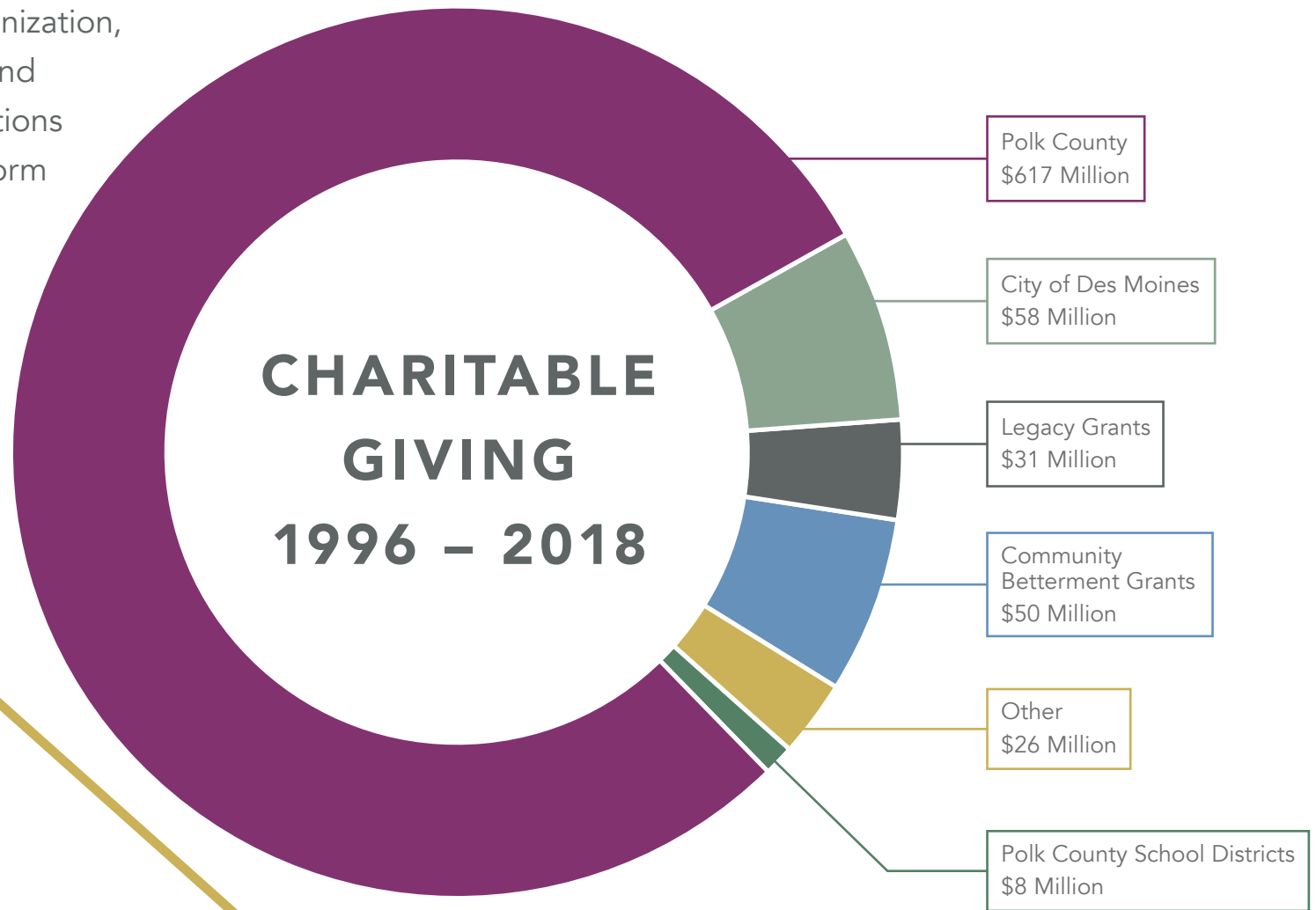


**Angie Vandehaar**  
Assistant Director of  
Slot Operations



# IMPACTING OUR COMMUNITY

As a nonprofit organization, our gaming taxes and charitable contributions have helped transform the lives of those in our central Iowa community.



## CHARITABLE GIVING AND TAXES

### CHARITABLE GIVING

Polk County	\$25.6 Million
Community Betterment Grants	\$2.5 Million
Legacy Grants	\$3.5 Million
City of Des Moines	\$4.5 Million
Polk County School Districts	\$800 Thousand
Other	\$300 Thousand

### TAXES

**\$51.1 MILLION**

### TOTAL

**\$88.3 MILLION**

## CHARITABLE GIVING AND TAXES

### CHARITABLE GIVING

Polk County	\$617 Million
Community Betterment Grants	\$50 Million
Legacy Grants	\$31 Million
City of Des Moines	\$58 Million
Polk County School Districts	\$8 Million
Other	\$26 Million

### TAXES

**\$999 MILLION**

### TOTAL

**\$1.79 BILLION**

**TOTAL NET REVENUES \$218 MILLION**

**TOTAL OPERATING EXPENSES \$153.5 MILLION**

Figures are unaudited and subject to change.

Iowa law requires casinos to return **3%** of Adjusted Gross Revenue.  
Prairie Meadows proudly gives back more than **18%** of AGR.

## BETTER TOGETHER

Through our unique partnership with Polk County, we work to strengthen and expand opportunities, infrastructure, and services offered within the community. Our partnership enables us to reinvest nearly \$26 million per year into the community to improve the lives of those who live and work here. From improving the health and well-being of area children to renovating and revitalizing city parks, our partnership helps the lives of thousands of Iowans who call Polk County home.

Over the years, these funds have given life to the Highway 5 expansion, Greater Des Moines Urban Beautification Project, Wells Fargo Arena, and countless other projects and initiatives throughout the community. We recognize we are not alone in these efforts. There are public-private partnerships throughout the region that focus on strengthening our area resources and investing in our community to build a stronger Polk County. We applaud all organizations that make this community and the individuals within a priority.

We are honored to be a part of this great community, and we look forward to helping move the needle of success for Polk County.





DES MOINES  
REGIONAL SKATEPARK

# LEGACY GRANTS

Prairie Meadows had a record-breaking year of giving in 2018. Through our Legacy Grant program, we awarded more than \$3.5 million to organizations and communities in Iowa.

Our Legacy Grant Program provides funding in the range of \$100,000 to \$1 million for large-scale, signature projects in central Iowa.

## Ames Foundation

Ames Miracle Playground and Field  
Grant Amount: \$100,000

More than 3,500 children with special needs between the ages of five and 15 reside in Polk, Boone, Dallas, and Story counties. The Ames Foundation recognized a lack of recreational facilities and opportunities for these individuals to participate in sports leagues. To better serve these community members, the Ames Foundation decided to build an all-inclusive playground and Miracle League Field in Inis Grove Park. Miracle League serves children and adults who suffer from physical or mental disabilities that may be excluded, whether intentionally or not, from conventional baseball leagues.

The Ames Miracle Playground and Field is a two-part project. Part one is an all-inclusive playground. The fully accessible structure, built on a rubberized surface will provide a sensory-rich experience for children of all ages and abilities. The playground is designed as five components, working together as one, to offer socialization, education, and fun to children with physical, cognitive, and sensory disabilities. The playground focuses on maximum play for all children, but also allows parents, guardians, and grandparents with physical disabilities to experience a playground with their loved ones – likely for the first time.

The second part of the project is a custom field made of cushioned, rubberized turf, accessible by wheelchair and other assistive devices. The field provides a barrier-free sports facility that can host competitive and

noncompetitive athletic events, targeted specifically toward those with disabilities. The Ames Foundation plans to open the park in 2019.

## Boys & Girls Clubs of Central Iowa

Club Pathways  
Grant Amount: \$400,000

Boys & Girls Clubs of Central Iowa's (BGCCI) mission is "To inspire and enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens." In an effort to fulfill this mission, BGCCI developed Club Pathways. This project will double the number of youth BGCCI serves, from 1,700 to 3,300. It will also add three new

Club sites and significantly expand two current Club sites. Ultimately, this project will create four paths in Des Moines that allow kids and teens to progress from elementary through high school with BGCCI by their side.

The new Gregory & Suzie Glazer Burt Club on Drake University's campus will complete an entirely new Central Path. This will be BGCCI's first family Club, welcoming all students K-12. This innovative model of a Club on a private university campus is only one of three that exists in the nation. The new Club at East High School will complete the East Path for members who previously attended the Levitt and Baker Clubs. Programs will focus on workforce development, technology, and financial literacy to ensure members are on track to graduate and have a plan for the future. The new Studebaker Club will serve elementary school children of the South Path. The existing McCombs Middle School Club will receive an expansion to serve Lincoln High School students to complete the South Path. Finally, the existing Frank J. Ross Club of the West Path will expand to serve a growing population of students. The entire Club Pathways project is expected to be completed by 2022.

## Community Foundation of Greater Des Moines

Project: Des Moines Regional Skatepark  
Grant Amount: \$400,000

Skateboarding is one of the fastest growing sports in America, and Des Moines' skateboarding community is booming. Yet, there is no centrally located facility that accommodates this sport. Consequently, skaters are forced to look to parking lots, sidewalks, streets, and other public property for this activity. Community visionaries wanted to give skateboarders a safe place to pursue their passion while also reducing the time and energy spent deterring skating on private property by law enforcement, business owners, and community members. Volunteers with the Des Moines Regional Skatepark joined with the Community Foundation of Greater Des Moines and the plan was born.

The park, named Lauridsen Skatepark, will sit alongside Des Moines' Principal Riverwalk. Lauridsen Skatepark was designed by California Skateparks, with great care taken to ensure the park will be an

attractive extension of the Principal Riverwalk. At 65,000 square feet, it will be one of the largest open skateparks in the nation. The park will be built to Olympic standard, allowing Des Moines to host regional and possibly national competitions.

A world-class skatepark in Des Moines is an investment in youth and will also increase tourism and promote economic development in central Iowa. The park will provide a safe, fun, and challenging environment for people of all ages to exercise and socialize. It is estimated that the park will bring in 40,000 visits from skaters each year.

A groundbreaking ceremony for the Lauridsen Skatepark was held on October 15, 2018. The \$3.5 million skatepark is expected to be completed in 2019.

## Dallas County

Raccoon River Valley Trail to High Trestle Trail Connector Project  
Grant Amount: \$100,000

The Des Moines area contains many trails that provide residents and visitors a safe and scenic place to exercise. But there are still some trail gaps throughout the area. In an effort to close some of these gaps, Dallas County decided to connect two of the premier trail systems in the state of Iowa – the Raccoon River Valley Trail (RRVT) and the High Trestle Trail (HTT). These two trails bolster Iowa's bicycle tourism. They directly feed into the Des Moines metro trail system and are utilized by hundreds of thousands of people annually.

In addition to closing trail gaps, this project will provide additional trail loops, increase trail networking, and connect 20 communities in six counties. This connector trail will run from the city of Perry through the town of Bouton and continue to the town of Woodward. The connector trail will be 9 miles long, making the RRVT a total of 89 miles of completed trail while the HTT will total 25 miles of completed trail.

The first 1.5-mile segment of the trail that begins in Perry officially opened in October 2018. Phase 2 of the project, slated to begin in 2019, will start in Woodward and work west. The \$5 million project will continue moving forward as funding comes in.



**990 HOURS**

of programming conducted at each Boys & Girls Club every year

**98%** of Club members graduate high school on time with a plan for the future

**89%** of Club members plan to pursue post-secondary education

## Des Moines Heritage Trust

Project: Des Moines Heritage Center  
Grant Amount: \$100,000

Heritage organizations in central Iowa are facing many challenges. The Des Moines Historical Society is forced to meet in member's homes or offices as they have no brick-and-mortar home. This organization has historical artifacts of Des Moines to exhibit, but nowhere to display them. Sadly, this is also true of other local heritage organizations. To help fix this issue, the Des Moines Heritage Trust developed the Des Moines Heritage Center project.

This project aims to provide a home for local heritage organizations, as well as empower these organizations to grow and prosper with the community. The Des Moines Heritage Center will be comprised of the historic 1909 East Des Moines Union Depot and an event center adjacent to the depot building. The Des Moines Heritage Center is more than a capital campaign to rehab a Des Moines landmark. Together, these two buildings will provide home and economic security for various local heritage organizations – Des Moines Heritage Trust, Des Moines Historical Society, Des Moines Rehabbers Club, and Friends of Des Moines Street Cars. Des Moines Heritage Trust anticipates additional organizations will join as the project proceeds.

The depot building will provide a shared office space, board room, and gallery space for organizations to display historical artifacts and information. The event center will provide educational, cultural, and

fundraising opportunities to each of the heritage organizations. The event center will also provide an income to the Des Moines Heritage Center through venue rentals for events like weddings, receptions, and dinners.

The restoration of the depot and construction of the event center is planned to be completed by late 2019.

## Des Moines University

Project: Des Moines University Behavioral Health Clinic  
Grant Amount: \$475,000

One in five adults experience some form of mental illness in a given year, and it is estimated nearly one in 25 adults grapple with serious mental illness daily. Des Moines University (DMU) – a leader in innovative health and science education – recognized a lack of access to mental health services in Iowa. To fight this critical shortfall, DMU came up with a plan to expand its education and clinical services through a Behavioral Health Clinic. The clinic will provide a clinical and social support network for individuals with mental illness.

To make the clinic a reality, DMU is tackling the project in three phases. Phase 1: Education, Phase 2: Mental Health Services, and Phase 3: Workforce to address the shortage of providers.

As the medical school responsible for graduating more family medicine physicians than any medical school (MD or DO) in the United States, DMU has a unique ability to impact future health care providers.

“DMU is exceptionally proud and privileged to have been recognized for our work to expand the University’s medical curriculum and clinical services in behavioral health. We consider Prairie Meadows to be an essential partner with us to meet a critical public health need, which has become an urgent priority nationwide.”

- Angela L. Walker Franklin  
President and CEO of  
Des Moines University

Through the Phase 1 educational mission, DMU will be able to frame students’ understanding of what behavioral health treatment should include. DMU plans to implement a new model that embeds behavioral health into primary care education, along with offering traditional outpatient specialty mental health care.

Phase 2 includes the construction of the Behavioral Health Clinic. It will be a dedicated floor of the DMU Clinic with 10,000 square feet of space available for offices, patient meeting areas, and conference areas for support group work. The clinic will give community members access to a full spectrum of trained mental health providers.



## Iowa High School Athletic Association – Iowa Hall of Pride

Project: Iowa Hall of Pride  
Technology Overhaul  
Grant Amount: \$100,000

The Iowa Hall of Pride, located in downtown Des Moines, is an interactive museum highlighting facts about Iowa and its prominent residents. The Iowa Hall of Pride also serves as an event venue. Unfortunately, the Iowa Hall of Pride has been operating with outdated technology for several years. To better serve the students, business professionals, and other community members that visit and utilize the museum and its event spaces, a complete technology overhaul was needed.

This multi-phase project included a new cloud-based system for media storage, touchscreen technology for exhibits, and a 360-degree video camera display in the Spirit of Competition room. These updates will allow the museum to continue to bring a one-of-a-kind Iowa educational experience to the children and adults of our great state.

## Iowa Homeless Youth Centers

Project: IHYC Rooftop Gardens  
Grant Amount: \$100,000

Iowa Homeless Youth Center (IHYC) is creating an innovative Rooftop Gardens program that serves transition-age youth (aged 18-24) who are currently experiencing homelessness or are at risk of homelessness in central Iowa. Placed on the roof of the Youth Opportunity Center, the gardens include hydroponic farms inside refurbished shipping containers, raised garden beds, an event space, and a produce workshop.

IHYC will hire youth utilizing their programs to maintain and harvest produce year-round. Produce such as herbs and leafy greens grown in the hydroponic farms will be sold to local retailers. Fruits and vegetables grown in the raised beds will be used in the on-site kitchen and will serve more than 600 young adults at IHYC.

An apprentice program for homeless youth will accompany the infrastructure of Rooftop Gardens. The main goal of the Rooftop Gardens program is to break the cycle of poverty for low-income and at-risk youth by providing guided work experience and a livable wage.

## Iowa State Fair Blue Ribbon Foundation

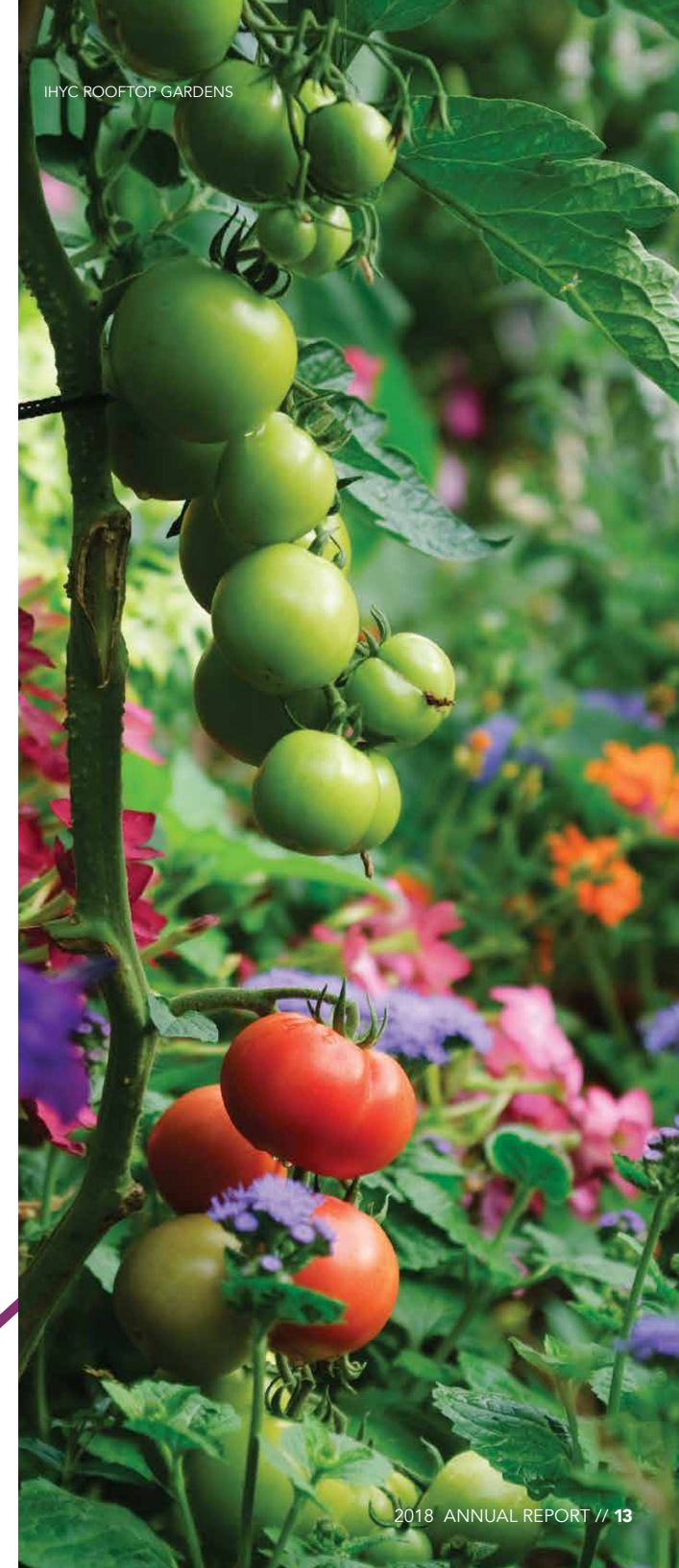
Project: Iowa State Fair Grandstand Stage and Seating  
Grant Amount: \$600,000

The Iowa State Fair Grandstand's stage, built in the 1980s, was not meeting the current needs of the entertainment industry. To significantly improve the concert experience for all involved – audiences, artists, and staff – the Iowa State Fair and Blue Ribbon Foundation planned a major renovation.

The renovations debuted at the 2018 Iowa State Fair. The Grandstand updates include added seats, concessions, restrooms, new screens, and a larger stage. The Grandstand venue now seats 14,500 people compared to the original 10,500. The stage expanded by 20 feet and now measures 80' wide by 60' deep. Audiences also enjoy four new 16' x 9' video screens (two on each side of the stage), bringing the action on the stage closer to everyone.

The expanded seating area, named "Prairie Meadows Plaza" in recognition of the \$600,000 Legacy Grant, creates a better experience for attendees. With a new restroom and open space for concessions and merchandise stands, the new layout alleviates congestion by widening aisles and creating areas for people to enjoy the concerts while standing or sitting. The new plaza grows the ground level seating capacity from 900 to 4,000 seats.

The venue underwent many upgrades, but the historic Grandstand structure remains intact. The larger stage and additional seats allow the fair to attract shows with bigger productions.





## Justice League of Food

Project: The Kitchen DSM  
Grant Amount: \$100,000

The Justice League of Food (JLF) developed a commissary kitchen that provides skills, training, and job placement services to homeless and at-risk young adults in central Iowa.

The JLF offers eight full-time, paid apprenticeships in The Kitchen. Additionally, The Kitchen serves as a meal preparation and distribution site for the Partnership For A Hunger Free Polk County. These meals go to those struggling with hunger throughout central Iowa.

The Kitchen, located at The Foundry in Valley Junction, held a groundbreaking ceremony on October 25, 2018.

## Luther Care Services

Project: Education and Administration Center  
Grant Amount: \$100,000

Luther Care Services is an assisted living facility located at the former Polk County Youth Shelter at 1546 Hull Avenue in Des Moines. The organization purchased the

property in 2014. The entire building was brought up to code, with approximately 65 percent of the property undergoing renovations. But Luther Care Services had one last project to finish before the building could be considered complete.

The first phase of the remaining remodeling project created an education center, complete with a classroom and modern audio-visual equipment. Employee orientation, state-mandated training, and new management development programs take place in the new education center. The second phase brought the IT server room to current standards, resulting in improved functionality and longer life of computer servers and related hardware. Lastly, administrative offices were added, allowing the three resident apartments that previously served as staff offices to become available for rent.

The remodel project was completed in 2018.

## The Nature Conservancy in Iowa

Project: Fourmile Creek Watershed's Wetland & Woodland Legacy  
Grant Amount: \$100,000

The Fourmile Creek Watershed is a 76,600-acre watershed consisting of urban and agriculture communities. The watershed's northernmost reaches are located in Boone and Story counties and include

portions of the cities of Sheldahl and Slater. The largest area of the watershed is located in Polk County and encompasses the cities of Alleman, Altoona, Ankeny, Des Moines, Elkhart, and Pleasant Hill.

Fourmile Creek and its tributaries run for more than 40 miles. Resource concerns seen in and along the creek include high bacteria levels, excess nutrients (nitrogen and phosphorus), and erosion. To address growing flooding and water quality challenges, cities and counties in the watershed formed a watershed management authority (WMA) and a watershed management plan.

The implementation phase of the management plan will kick off with a series of ten signature projects that include woodland restorations, wetland constructions, oxbow wetland restorations, and detention basin constructions. These signature projects will reduce flood risk, improve water quality, increase wildlife habitat, and beautify public lands and trails along Fourmile Creek.

## Prairie Meadows Scholarship

Project: Prairie Meadows Scholarship Program

Since 2001, Prairie Meadows has awarded 661 central Iowa students a \$2,500 scholarship to help pay for the Iowa college or university of their choice.

Our scholarship program is proud to annually award two \$2,500 scholarships to graduating high school seniors at every participating high school in Polk County, and two \$2,500 scholarships to our employees or children of employees.

## Urbandale Community Action Council Inc.

Project: Urbandale Miracle League Field  
Grant Amount: \$100,000

More than 40,000 children and adults are living with disabilities in Greater Des Moines. To better serve these individuals, the Urbandale Community Action Network (UCAN), constructed the Urbandale Miracle League Field.



Seamlessly integrated into the Little League Complex at Urbandale's Northview Park, the custom field is made of cushioned, rubberized turf and is accessible by wheelchair and other assistive devices. The field serves residents of Adel, Clive, Cumming, Des Moines' west side, Granger, Grimes, Johnston, Perry, Urbandale, Waukee, West Des Moines, and Windsor Heights.

Miracle League serves children and adults who suffer from physical or mental disabilities that may be excluded, whether intentionally or not, from conventional leagues. In addition to the organized Miracle League softball and baseball program that caters to children with disabilities, the field can also host kickball and other inclusive events for youth and adults of all abilities.

The Urbandale Miracle League Field opened in mid-2018.

### Variety – The Children's Charity

Project: Variety Star Playground at Riverview Park  
Grant Amount: \$100,000

Approximately 17 percent of all children born in the U.S. have behavioral or developmental conditions that require special care. The majority of playgrounds throughout Iowa do not offer adaptations for these children. In 2014, Variety provided the City of Des Moines with its first all-inclusive playground, the Ashley Okland Star Playground. Based on the positive feedback and success of that first playground, Variety saw a need and desire for all-inclusive playgrounds in other Iowa communities.

In 2018, Variety launched a campaign to give the Des Moines area a second playground – The Variety Star Playground at Riverview Park. The park will include equipment that emphasizes key functions like balance, strength, and obesity prevention, as well as interactive learning walls. It will also feature wheelchair-accessible ramps, a flat rubber play surface, and a variety of play structures designed to improve core strength.

The playground's design will encourage play among children of all abilities, helping to break down barriers and foster friendships. The Variety Star Playground will also be a welcome resource for parents with disabilities and aging caregivers who want to interact with their children.

The playground's construction will be part of the Riverview Park renovation effort. Upon completion, the park will be donated to the city of Des Moines. It is planned to be built in 2019.

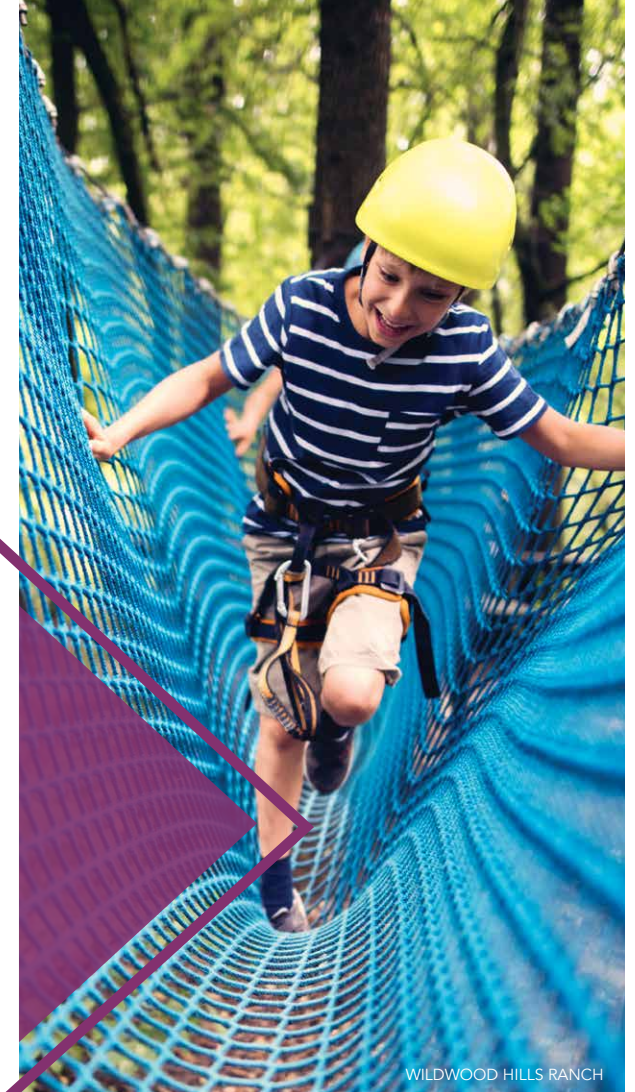
### Wildwood Hills Ranch

Project: Cabins of Hope  
Grant Amount: \$100,000

Nestled on 400 acres in the scenic hills of Madison County, Wildwood Hills Ranch of Iowa (the Ranch) offers at-risk youth a safe space to learn new life skills and regain confidence. Each year, the Ranch serves 1,000 students from across the state of Iowa facing difficult life situations. Youth ranging in age from 8 to 18 participate in daily and weekly camps focused on providing foundational tools such as educational attainment, job skills, financial literacy, leadership development, and character formation.

The demand for youth programming has outgrown the current capacity of the Ranch's facilities, forcing volunteer staff to sleep inside offices or wherever there is room for a cot. The Ranch devised a plan to build eight additional cabins to house the expanding numbers of volunteer staff.

The cabins will also be available for corporate retreats that serve as an important revenue source for the Ranch's youth programming. The increased capacity of overnight housing will significantly improve the organization's ability to prepare at-risk youth for the rest of their lives.



WILDWOOD HILLS RANCH



VARIETY STAR PLAYGROUND  
AT RIVERVIEW PARK



# SEE OUR IMPACT

Since 2003, our Legacy Grant Program has given \$31 million to help transform the lives of those in our community.

From the iconic Blank Park Zoo to the Science Center of Iowa, funding from this program has played a major role in revitalizing the Greater Des Moines area.

## HISTORICAL LEGACY GRANT RECIPIENTS | 2003 – 2018

Amanda Cares \$124,224	Blank Children's Hospital \$200,000	Central Iowa Shelter and Services \$600,000	City of Des Moines Police Department \$199,595	Des Moines Area Community College Foundation \$213,000	Des Moines Playhouse \$350,000
Ames Foundation \$100,000	Blank Park Zoo \$900,405	Children and Families of Iowa \$100,000	City of Pleasant Hill \$100,000	Des Moines Art Center \$100,000	Des Moines Public Charter School Foundation \$100,000
Anawim Housing \$150,000	Boys & Girls Clubs of Central Iowa \$400,000	ChildServe \$350,000	City of Waukee \$150,000	Des Moines Heritage Trust \$100,000	Des Moines Public Library Foundation \$1,000,000
Animal Rescue League \$100,000	Bridges of Iowa \$120,000	City of Bondurant \$250,000	Community Foundation of Greater Des Moines \$200,000	Des Moines Metro Opera Inc. \$100,000	Des Moines Social Club \$250,000
Ankeny Rotary Club \$100,000	Broadlawns Medical Center Foundation \$450,000	City of Des Moines - South Des Moines Little League \$500,000	Courage League Sports \$100,000	Des Moines Parks & Recreation Foundation \$200,000	Des Moines Symphony \$200,000
			Dallas County \$100,000	Des Moines Pastoral Counseling Center \$100,000	Des Moines University \$475,000
				Des Moines Performing Arts \$774,371	Des Moines Water Works Park Foundation \$200,000
					Dowling Catholic High School \$400,000

**Drake University**  
\$1,400,000

**East High School**  
\$750,000

**East High School  
Alumni Association**  
\$161,500

**Easter Seals Society  
of Iowa**  
\$100,000

**Food Bank of Iowa**  
\$100,000

**Fort Des Moines  
Museum &  
Education Center**  
\$100,000

**Goodwill Industries of  
Central Iowa**  
\$100,000

**Grand View University**  
\$1,000,000

**Great Outdoors  
Foundation**  
\$100,000

**Greater Des Moines  
Botanical Garden**  
\$500,000

**Greater Des Moines  
Habitat for Humanity**  
\$500,000

**Greater Des Moines  
Partnership**  
\$2,700,000

**Holy Family School  
Inner-City Youth  
Foundation**  
\$250,000

**The Homestead**  
\$100,000

**Hoyt Sherman  
Place Foundation**  
\$100,000

**Institute for  
Character Development**  
\$625,000

**Iowa High School  
Athletic Association**  
\$850,000

**Iowa Homeless  
Youth Centers**  
\$200,000

**Iowa Legal Aid**  
\$125,000

**Iowa National  
Bar Association**  
\$100,000

**Iowa Natural  
Heritage Foundation**  
\$141,250

**Iowa State Fair Blue  
Ribbon Foundation**  
\$600,000

**Justice League of Food**  
\$100,000

**Lincoln High School  
Foundation**  
\$375,000

**Link Associates  
Foundation**  
\$200,000

**Living History Farms**  
\$100,000

**Luther Care Services**  
\$100,000

**Mainframe Studios**  
\$100,000

**Mayor's Landscape  
Task Force**  
\$50,000

**Mercy Foundation**  
\$200,000

**Mercy Hospital  
Medical Foundation**  
\$100,000

**The Nature  
Conservancy in Iowa**  
\$100,000

**Oakridge Neighborhood  
Services**  
\$100,000

**On With Life Foundation**  
\$400,000

**Pappajohn Sculpture  
Garden Fund**  
\$300,000

**Parks Area Foundation**  
\$250,000

**Planned Parenthood**  
\$100,000

**Polk County**  
\$750,000

**Polk County Housing  
Trust Fund**  
\$525,000

**Prairie Meadows  
Scholarship Program**  
\$1,303,179

**Principal Riverwalk Fund**  
\$100,000

**Roman Catholic Diocese  
of Des Moines**  
\$200,000

**Roosevelt High School  
Foundation**  
\$375,000

**Salisbury House  
Foundation**  
\$125,000

**Science Center of Iowa**  
\$1,000,000

**Sixth Avenue Corridor**  
\$250,000

**Society of  
St. Vincent de Paul**  
\$100,000

**St. Anthony  
Catholic School**  
\$300,000

**St. John & Paul  
Catholic Church**  
\$50,000

**Terrace Hill Foundation**  
\$400,000

**Terrace Hill Partnership**  
\$100,000

**United Way of  
Central Iowa**  
\$1,350,000

**UnityPoint Health  
Foundation**  
\$900,000

**Urbandale Community  
Action Council Inc.**  
\$100,000

**Variety**  
\$100,000

**Wildwood Hills Ranch**  
\$100,000

**World Food Prize  
Foundation**  
\$325,000

**YMCA of Greater  
Des Moines**  
\$1,200,000

**Youth Emergency  
Services and Shelter  
(YESS)**  
\$200,000





# COMMUNITY BETTERMENT GRANT PROGRAM

Through our Community Betterment Grant Program, Prairie Meadows donated more than \$2.5 million dollars to Iowa communities in 2018. Our Betterment Grants provide funding to small-to-medium sized projects with grants ranging from \$100 to \$99,999. From funding meals for hungry children to renovating schools and enhancing city parks, Prairie Meadows is passionate about improving the lives of thousands of Iowans.

4-H Clubs & Affiliated 4-H Organizations

8th & College Connections

African American Heritage Foundation

Aging Resources of Central Iowa

ALS Association, Iowa Chapter

Animal Lifeline of Iowa

Animal Rescue League of Iowa Inc.

Ankeny Instrumental Music Foundation Inc.

The Avenues of Ingersoll & Grand

Ballet Theatre of Des Moines

Baxter Community School District

Beacon of Life

Bergman Academy

Bernie Lorenz Recovery  
Life Skills and Nutrition Program

Best Buddies Iowa

Bidwell Riverside Center

Big Brothers Big Sisters of Central Iowa

Big Creek State Park

Blank Children's Hospital

Blank Park Zoo

Bondurant Emergency Services

Bondurant - Farrar School District

Boy Scouts of America - Troop 128

Bridges of Iowa

Broadlawns Medical Center

Camp Hantesa, Camp Fire Heart of Iowa

Candeo

Carlisle Community School District

Carroll Public Library Foundation

Cedar Rapids Electrical Apprenticeship  
Training & Educational Trust

Central Iowa Shelter & Services

Chickasaw County Agricultural  
Extension District

Child Abuse Prevention Services Inc.

Children & Families of Iowa

Children & Family Urban Ministries

Children's Cancer Connection

ChildServe Foundation

Chrysalis

City of Altoona Police Department

City of Baxter Iowa

City of Clive  
 City of Des Moines (Department of Economic Development)  
 City of Des Moines Police Department  
 City of Indianola Police Department  
 City of Johnston  
 City of Johnston Fire Department  
 City of Knoxville  
 City of Lynnville and the Lynnville Hometown Pride Committee  
 City of Maxwell  
 City of Mitchellville  
 City of Mitchellville Public Library  
 City of Pleasant Hill Parks and Recreation Department  
 City of Pleasantville  
 City of Prairie City  
 City of Sully  
 City of Urbandale Parks and Recreation  
 City of Windsor Heights  
 City Voices

Class Act Productions Community Theatre  
 Colfax Main Street  
 Colfax Park and Recreation Auxiliary Board Inc.  
 Collins-Maxwell Athletic Boosters  
 Collins-Maxwell Community School District  
 Collins-Maxwell Partners in Education  
 Community Foundation of Greater Des Moines  
 Community Support Advocates  
 Cops Against Cancer  
 Crocker Elementary Parent Teacher Organization (PTO)  
 Crossway Community Church  
 CultureALL Inc.  
 Cystic Fibrosis Foundation  
 Des Moines Area Community College  
 Des Moines Area Religious Council  
 Des Moines Area Sports Commission  
 Des Moines Art Center  
 Des Moines Arts Festival

Des Moines Community Orchestra  
 Des Moines Community Playhouse  
 Des Moines Electrical Apprenticeship  
 Des Moines I Have A Dream Foundation  
 Des Moines Independent Community School District  
 Des Moines Maker Space  
 Des Moines Metro Opera Inc.  
 Des Moines North High School Booster Club  
 Des Moines Pastoral Counseling Center  
 Des Moines Performing Arts  
 Des Moines Public Library Foundation  
 Des Moines Social Club  
 Des Moines Symphony Association  
 Dowling – St. Joseph Alumni Association Investment Co. LLC  
 Downtown Events Group Inc.  
 Dr. Nick Palmer & Jim Ellefson Free Medical Clinic  
 Drake University

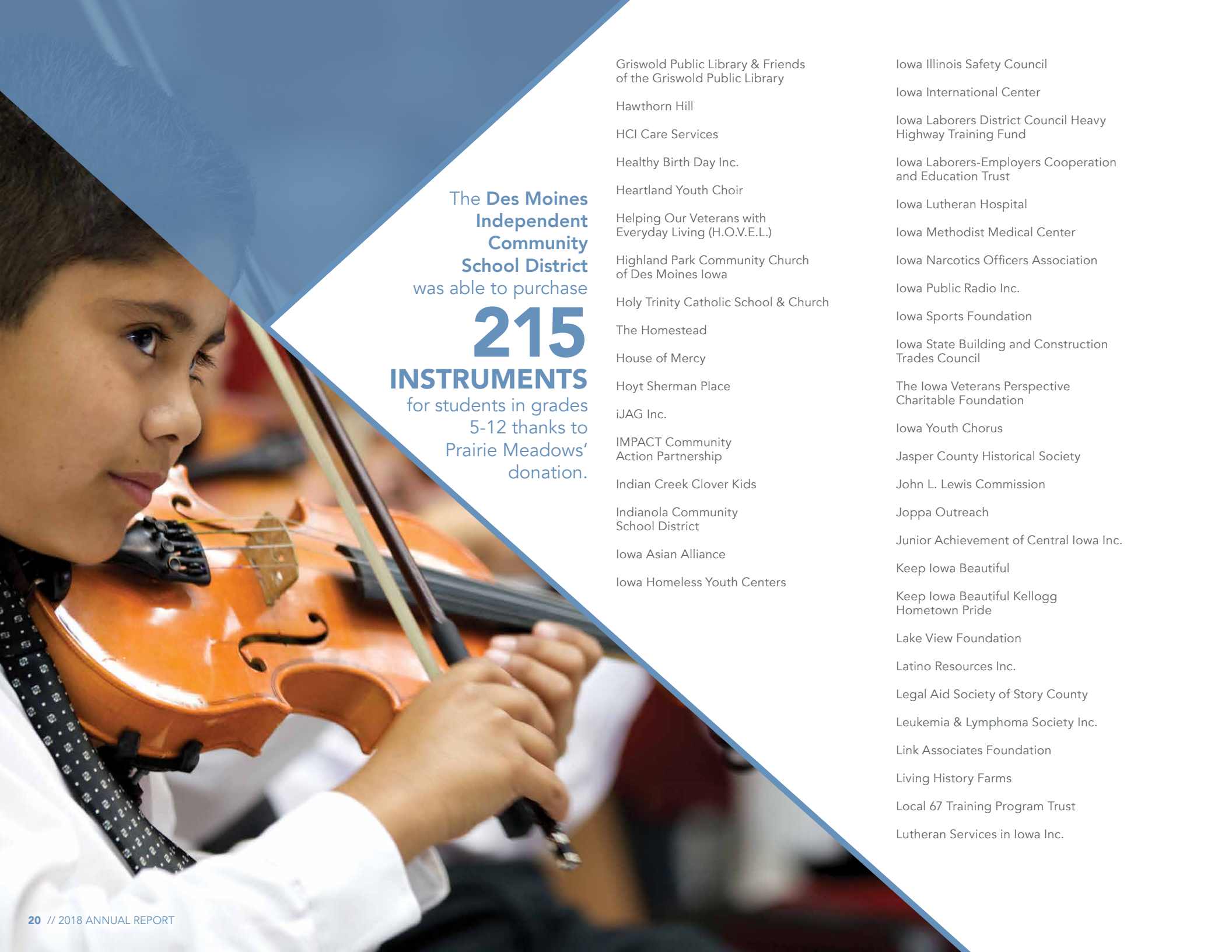
**Children's Cancer Connection** touches the lives of more than

**450**  
**CHILDREN**  
 and their family members each year.

Dress for Success Des Moines  
 Eagle Grove Community Veterans Tower Inc.  
 Easter Seals Society of Iowa  
 Eastern Polk Regional Development Inc.  
 The Eddie Davis Community Center Inc.  
 Everybody Wins! Iowa  
 Faith & Grace Garden  
 Food Bank of Iowa  
 Forest Avenue Outreach  
 FreeStore  
 The Friendly Sons of St. Patrick of Central Iowa Inc.  
 Friends of Webb Shadle Memorial Library  
 Furry Friends Refuge  
 Girl Scouts of Greater Iowa Inc.  
 Grand View University  
 Great Outdoors Foundation  
 Greater Altoona Community Service Campus  
 Greater Des Moines Community Band Inc.  
 Greater Des Moines Habitat for Humanity  
 Greater Des Moines Music Coalition Inc.  
 Grimes Parks and Recreation



The Animal Rescue League receives **40 – 70 ANIMALS** in need of shelter or medical care on a daily basis.



The **Des Moines Independent Community School District** was able to purchase **215 INSTRUMENTS** for students in grades 5-12 thanks to **Prairie Meadows' donation.**

Griswold Public Library & Friends of the Griswold Public Library

Hawthorn Hill

HCI Care Services

Healthy Birth Day Inc.

Heartland Youth Choir

Helping Our Veterans with Everyday Living (H.O.V.E.L.)

Highland Park Community Church of Des Moines Iowa

Holy Trinity Catholic School & Church

The Homestead

House of Mercy

Hoyt Sherman Place

iJAG Inc.

IMPACT Community Action Partnership

Indian Creek Clover Kids

Indianola Community School District

Iowa Asian Alliance

Iowa Homeless Youth Centers

Iowa Illinois Safety Council

Iowa International Center

Iowa Laborers District Council Heavy Highway Training Fund

Iowa Laborers-Employers Cooperation and Education Trust

Iowa Lutheran Hospital

Iowa Methodist Medical Center

Iowa Narcotics Officers Association

Iowa Public Radio Inc.

Iowa Sports Foundation

Iowa State Building and Construction Trades Council

The Iowa Veterans Perspective Charitable Foundation

Iowa Youth Chorus

Jasper County Historical Society

John L. Lewis Commission

Joppa Outreach

Junior Achievement of Central Iowa Inc.

Keep Iowa Beautiful

Keep Iowa Beautiful Kellogg Hometown Pride

Lake View Foundation

Latino Resources Inc.

Legal Aid Society of Story County

Leukemia & Lymphoma Society Inc.

Link Associates Foundation

Living History Farms

Local 67 Training Program Trust

Lutheran Services in Iowa Inc.

Mainframe Studios  
Make-A-Wish Foundation of Iowa  
Maxwell Area Renewal Committee  
Mercy College of Health Sciences  
Mercy Hospital Medical Foundation  
Mid-Iowa Community Action Health Services  
Mid-Iowa Council Boy Scouts of America  
Midwest Old Settlers and Threshers Assn. Inc.  
Military Order of the Purple Heart  
Miracle League of Des Moines Kiwanis  
Mitchellville Community Center  
Mitchellville Firefighters Association Inc.  
Monroe Hometown Pride & Keep Iowa Beautiful  
Mosaic  
National Kidney Foundation Inc.  
National Society of the Daughters of the American Revolution - Jean Marie Cardinell Chapter  
North Polk West PTA  
Oakridge Neighborhood Services  
Opportunity on Deck  
Orchard Place  
Overflow Thrift Store  
Parks and Recreation Board, City of Dallas Center  
The Pet Project Midwest  
Planned Parenthood of the Heartland Inc.  
Pleasant Hill Soccer Club  
Pleasantville Community Schools  
Polk City Police Department

Polk County - Crisis & Advocacy Services  
Polk County Housing Trust Fund  
Prairie City-Monroe Community School District  
The Presbytery of Des Moines of the Presbyterian Church (U.S.A.)  
Primary Health Care Inc.  
Progress Industries  
Project Iowa  
Project Linus of Story, Boone, and Polk Counties of Iowa  
Puppy Jake Foundation  
Reach Out and Read Iowa  
Rebuilding Together Greater Des Moines  
Roman Catholic Diocese of Des Moines  
Salisbury House Foundation  
SCIFL Charity Inc.  
Senior Care of Iowa  
Shoes That Fit  
Sixth Avenue Corridor  
Southeast Polk Community School District  
Southeast Polk Dollars for Scholars  
Special Olympics Iowa  
St. Luke's Episcopal Church  
St. Pius X School  
State of Iowa - State Historical Museum  
Story Theater Company  
Swerve Outreach (Kids Cafe program)  
Tallgrass Theatre Company

Taylor House Hospice  
Terrace Hill Partnership  
Town of Hartford  
Train To Inspire Inc.  
United Way of Central Iowa  
UnityPoint Health Foundation  
University of Iowa Foundation  
Uptown Ankeny Inc.  
Urban Dreams  
Urbandale Community Action Council Inc.  
Visiting Nurse Services  
West Central Valley Community Schools  
West Des Moines Historical Society  
West Des Moines Human Services  
Wildlife Rehabilitation Network of Central Iowa  
YMCA of Greater Des Moines  
Youth Emergency Services & Shelter of Iowa  
Youth Homes of Mid-America

The **Principal Charity Classic**  
generated an economic  
impact of more than

**\$23**  
**MILLION.**



